

AGENDA FOR
OVERVIEW AND SCRUTINY COMMITTEE



Contact: Chloe Ashworth
Direct Line: 0161 253 5130
E-mail: C.Ashworth@bury.gov.uk
Web Site: www.bury.gov.uk

To: All Members of Overview and Scrutiny Committee

Councillors : R Bernstein, C Birchmore, A Arif, N Bayley,
N Boroda, D Green, N Jones, K Peel, T Pilkington,
D Vernon (Chair) and M Walsh

Dear Member/Colleague

Overview and Scrutiny Committee

You are invited to attend a meeting of the Overview and Scrutiny Committee which will be held as follows:-

Date:	Wednesday, 15 June 2022
Place:	Council Chamber, Bury Town Hall
Time:	7.00 pm
Briefing Facilities:	If Opposition Members and Co-opted Members require briefing on any particular item on the Agenda, the appropriate Director/Senior Officer originating the related report should be contacted.
Notes:	

AGENDA

1 APOLOGIES

2 DECLARATIONS OF INTEREST

Members of the Overview and Scrutiny Committee are asked to consider whether they have an interest in any matters on the agenda and, if so, to formally declare that interest.

3 MINUTES *(Pages 5 - 8)*

The minutes from the meeting held on 23rd March 2022 are attached for approval.

4 MATTERS ARISING

5 PUBLIC QUESTION TIME

A period of 30 minutes has been set aside for members of the public to ask questions on matters considered at the last meeting and set out in the minutes or on the agenda for tonight's meeting.

6 MEMBER QUESTION TIME

A period of up to 15 minutes will be allocated for questions and supplementary questions from members of the Council who are not members of the committee. This period may be varied at the discretion of the chair.

7 BURY CORPORATE PLAN PERFORMANCE AND DELIVERY REPORT Q4 2021-22 *(Pages 9 - 40)*

Report of the Cabinet Member for Corporate Affairs and HR is attached.

8 ANTI POVERTY STRATEGY *(Pages 41 - 86)*

Report attached from Councillor Richard Gold, Cabinet Member, Finance and Communities.

9 OVERVIEW AND SCRUTINY WORKPLAN FOR 2022-2023 *(Pages 87 - 90)*

Attached is a draft Overview and Scrutiny workplan for the year 2022-2023 for input from the Committee.

10 FOR INFORMATION ONLY - OVERVIEW AND SCRUTINY TERMS OF REFERENCE *(Pages 91 - 94)*

11 URGENT BUSINESS

Any other business which by reason of special circumstances the Chair agrees may be considered as a matter of urgency.

Minutes of: OVERVIEW AND SCRUTINY COMMITTEE

Date of Meeting: 23 March 2022

Present: Councillor R Bernstein (in the Chair)
Councillors N Boroda, L Dean, U Farooq, G McGill, K Peel,
M Powell, L Smith, D Vernon and C Walsh

Also in attendance: Councillor Rafiq, Cabinet Member for Corporate Affairs and HR
Councillor Gold, Cabinet Member for Communities
Lynne Ridsdale, Deputy Chief Executive
Chris Woodhouse, Strategic Partnerships Manager
Jacqui Dennis, Director of Law & Democratic Services
Chloe Ashworth, Senior Scrutiny Officer

Public Attendance: No members of the public were present at the meeting.

Apologies for Absence: Councillor C Birchmore

OSC.1 APOLOGIES

Apologies for absence are listed above.

OSC.2 DECLARATIONS OF INTEREST

Councillor Peel declared an interest as he is a trustee of Citizen's Advice.

OSC.3 MINUTES

The following was raised, Page 9 of the minutes be changed to state Councillor Dean not Councillor Dene Vernon.

It was agreed:

1. The minutes of the meeting held on the 08th February 2022 be agreed as a correct record.

OSC.4 MATTERS ARISING

There were no matters arising.

OSC.5 PUBLIC QUESTION TIME

There were no public questions.

OSC.6 MEMBER QUESTION TIME

There were no Member questions.

OSC.7 CORPORATE PLAN (ANNUAL OUTCOMES)

Councillor Rafiq, Cabinet Member for Corporate Affairs and HR provided an overview of the Corporate Plan and outcomes for the year 2022-2023.

The 2022/23 Corporate Plan is the second joint plan to be agreed by the Council and CCG to describe our commitment to the delivery of the Let's Do It! Strategy for Bury. This document summaries the progress made in 2021/22 and includes new priorities that have been agreed with Cabinet Members based on consultation with ward members, residents and other stakeholders.

Councillor Rafiq asked Overview and Scrutiny for their reflection of the progress to date against the Council's priorities, including delivery against the 3R's for 2021/22.

The Committee sought assurances on the Council's ability to deliver on all performance elements within the Plan. In response Councillor Rafiq confirmed he was confident all areas are being delivered on and robust monitoring of performance is taking place. Further questions regarding the Organisational Capacity to deliver on the Plan were asked. Councillor Rafiq stated the six-month review following the LGA Peer Review will shortly be taking place and will provide the assurance of the Organisations ability and capacity to deliver.

Questions regarding the Community Safety Plan and how this is planned for effectively when deadlines are known in advance was asked. In response Lynne Ridsdale, Deputy Chief Executive agreed that this will be investigated to see how it was represented in the previous year.

The Committee asked how Elected Members will continue to be engaged with on the plan and performance. In response Councillor Rafiq advised that feedback through the Community Hubs, Elected Members directly and through Scrutiny Committee's will be continued. In addition, Lynne Ridsdale confirmed that Priorities are now set for the year and Member engagement will continue with the quarterly delivery against the plan being reported on. On a day-to-day basis Members will be engaged on performance though portfolio meetings too.

Councillor Rafiq spoke of the key role the Performance and Finance Sub-Group Committee had in Scrutinising the detail of the Performance updates and keeping track of 'spotlight' areas of performance delivery.

Customer Care Standards and Digital Transformation was highlighted by a Member of the Committee as key and an area of interest to the Committee to continue monitoring. The Members were assured Customer Care Standards have been improved, work with officers has begun to take place to improve the work culture and behaviours and the transformation plan looks at proving digital offers where feasible.

Questions were asked about what practical behaviours will be necessary for driving culture changes. In response Lynne Ridsdale advised the detail is yet to be developed by an emerging piece of work but for a hypothetical example; the 'L' in the 'Let's Do It Strategy' stands for Local and the behaviour this may symbolise is decision making from a local basis; by not clustering in the Town Hall and working in the Communities when making decisions. The Corporate Plan provides a commitment to develop and refine a set of behaviours and the monitoring of this would be done through the Scrutiny Committee and the Performance and Finance Sub-Group.

A member of the Committee stated there is an improvement in sickness levels; but questioned how staff are monitored for being well enough to work. The last Performance and Sub-group demonstrated that short term sickness absence has improved and there has been a change in profile as people have been able to continue going when not feeling too well but well enough to work; in addition, there are set questions to check someone's wellness. Councillor Rafiq

added that there is an update to I Trent systems which will monitor sickness absence, the reasons, and the return-to-work processes in place.

Questions on departmental slippage took place; in response Lynne Ridsdale confirmed that the Finance Department is responsible for reporting the activity on delivery of savings, but the accountability lies with the relevant Executive Director of the Department.

A member of the Committee highlighted a point made within the report regarding the 'Councils fragile financial position' and referenced the reports that provided assurances on savings at the Budget Scrutiny Committee. In response Councillor Rafiq confirmed that savings previously outlined can be met. In addition, Lynne Ridsdale advised that we do plan to meet all budget savings this year and the Medium-Term Financial Strategy is clear that the long-term position is high risk for Bury.

Questions were asked regarding the statement on 'Decarbonisation of social housing, if a bid is successful'. In response Councillor Rafiq advised he would ask the relevant Cabinet Portfolio Holder for a response regarding the following points:

1. What bid is this?
2. Is this point connected with the 8.5 million decarbonisation money we received for the 14 public buildings that was due 2021/22.
3. Did we receive the 8.5 million and is it being spent on the decarbonisation of our public buildings.

It was proposed by Councillor Bernstein, that the Committee continues to manage performance reports in the same way in the next year and that the Performance and Finance and Sub-Group continue in the new municipal year. This recommendation was amended; It was put forward that a recommendation to the next meeting of the Overview and Scrutiny Committee that a vote on the continuation of the Performance and Finance Sub-group take place.

It was agreed:

1. The Committee is happy with the report and indicators outlined.
2. The Overview and Scrutiny Committee put forward a recommendation to the next meeting of the Committee that a vote on the continuation of the Performance and Finance Sub-group take place.

OSC.8 ANTI-POVERTY UPDATE

Councillor Gold, Cabinet Member for Communities provided an update on work relating to anti-poverty including the development of the Anti-poverty Strategy. Bury Council has significantly strengthened its focus on anti-poverty over the last 18 months. A more proactive and targeted approach has been taken to identifying and supporting households in need and financial crisis support was complemented with direct referrals for benefits assessment and help with financial management.

Councillor Peel commended the proactive approach taken to engage with people living in poverty who are not always engaged with the Council.

Following the Notice of Motion on Food Poverty the Committee sought assurance of the link between the Anti-Poverty Strategy and Food Strategy. Councillor Gold assured members that the Food Strategy is part of the Anti-Poverty Strategy.

Discussions took place regarding all the methods for engaging with residents through the Integrated Neighbourhood Hubs and the Revenue and Benefits Teams. The Committee were assured by Councillor Gold, Lynne Ridsdale, Deputy Chief Executive and Chris Woodhouse, Strategic Partnerships Manager that individuals are contacted and engaged with to support anti-poverty initiatives including the 'cost of living fund'.

Councillor Vernon questioned the details of how the £150 Council Tax Rebate will be applied to Council Tax bills. In response Councillor Gold advised that the target demographic are individuals who are on Universal Credit/support or in a Sixtown Housing property. Those on direct debit payments for Council Tax can have the money processed into their account.

Councillor Bernstein asked which GM Authorities are not real living wage employers. In response Councillor Gold advised that Bury, Salford, Oldham, Manchester and the Greater Manchester Combined Authority (GMCA) are real living wage accredited employers. In addition, Bolton, Rochdale, Stockport, Trafford, Tameside and Wigan are not living wage accredited but all but Wigan are seeking accreditation.

It was agreed:

1. The final strategy will be available in the first quarter of the new municipal year.
2. That Councillor Gold, Lynne Ridsdale and Chris Woodhouse be thanked for their attendance and update report.

OSC.9 URGENT BUSINESS

Councillor Bernstein thanked all officers who have supported members with agenda items throughout the municipal year, thanks to Jacqui Dennis, Chloe Ashworth and Julie Gallagher in Democratic Services for their support throughout the year.

Councillor Bernstein wished to also note his thanks to all Cabinet Members who have helped make a good and effective scrutiny process for this municipal year and all Committee Members for their attendance throughout the year.

COUNCILLOR R BERNSTEIN
Chair

(Note: The meeting started at 7.00 pm and ended at 10.00 pm)



Classification: Open	Decision Type: Non-Key
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Report to:	Cabinet	Date: 01 June 2022
Subject:	Bury Corporate Plan Performance and Delivery Report Quarter Four 2021-22	
Report of	Cabinet Member for Corporate Affairs and HR	

Summary

1. This report provides a summary of key delivery and performance that occurred during quarter four 2021-22 aligned to the 3R priorities.

For each quarterly report we are committed to provide a spotlight on an area of delivery, performance, or intelligence to supplement our acknowledgement of progress towards the 2021/22 Corporate Plan delivery objectives. This quarter we are introducing Bury's State of the Borough report for 2021.

Recommendation(s)

2. That Cabinet:
 - Note the performance and delivery against the 3R priorities and the 2021/22 Corporate Plan delivery objectives
 - Note the spotlight on our State of the Borough report for 2021
 - Note the ongoing developments to strengthen and improve this reporting process and functionality

Reasons for recommendation(s)

3. This continues our commitment to "strengthening the basics" by embedding the corporate business planning process across all the work of the Council and CCG. This will allow for more effective performance management at organisation, departmental and officer level.

Alternative options considered and rejected

4. No alternative option considered.

Report Author and Contact Details:

Name: Matt Wright / Sarah Hammersley

Position: Head of Delivery Unit / Performance & Intelligence Manager

Department: Corporate Core

E-mail: m.wright@bury.gov.uk / s.hammersley@bury.gov.uk

Background

5. In 2020 Bury Council and CCG led the development of the Let's Do It! Strategy for the Borough of Bury which sets out the vision for the next ten years. In 2021 a corporate strategic planning process was established, which provided an annual, integrated strategic corporate plan for the Council and CCG partnership to guide the partnership's delivery against the Let's Do It! Vision.

Reporting against this corporate plan is through monthly to Executive team and quarterly to Cabinet. The corporate plan was aligned to the 3R priorities in July and this report outlines the delivery during Q4 against the 3R's and associated corporate plan. It also outlines which activity will carry over in to 2022/23.

Links with the Corporate Priorities:

6. This report references the contribution that the Council and CCG have made in Q4 to the delivery of the Let's Do It! Strategy through delivery of the Corporate Plan for 2021/22.

Equality Impact and Considerations:

7. Not applicable.

Environmental Impact and Considerations:

8. Not applicable.

Assessment and Mitigation of Risk:

Risk / opportunity	Mitigation
Not applicable.	

Legal Implications:

9. There are no legal implications arising from the report however the updating report to Members and the Corporate plan form a fundamental part of our governance assurance to Members.

Financial Implications:

10. There are no direct financial implications arising from this update report, although there are a number of key finance performance targets and savings delivery targets included within this report.

Background papers:

Please list any background documents to this report and include a hyperlink where possible.

- Bury 2030 Community Strategy – Let’s Do It!
- Bury Council & Bury CCG Corporate Plan 2021/2

Please include a glossary of terms, abbreviations and acronyms used in this report.

Term	Meaning
CCG	Clinical Commissioning Group
CIN	Children in Need
CLA	Children Looked After
CPP	Child Protection Plan
DSG	Dedicated Schools Grant
EET	Education Employment & Training
EHC	Education and Health Care
FE	Further Education
FOI	Freedom of Information
GMCA	Greater Manchester Combined Authority
HE	Higher Education
IAPT	Improving Access to Psychological Therapies
IMC	Intermediate Care
JSA	Job Seekers Allowance
MOT	Ministry of Transport
PDR	Personal Development Review
SEND	Special Educational Needs Disability
UC	Universal Credit
VCFA	Voluntary Community & Faith Alliance

Bury Council & CCG Corporate Plan Delivery Report Quarter Four 2021/22

1. Introduction

This report provides a summary of key delivery and performance that occurred during quarter four 2021-22 aligned to the 3R priorities which were established in late July 2021 (see figure 1). The structure of this reporting has been revised since quarter two to reflect the 3R priorities which were developed in July 2021 to focus corporate plan activity.

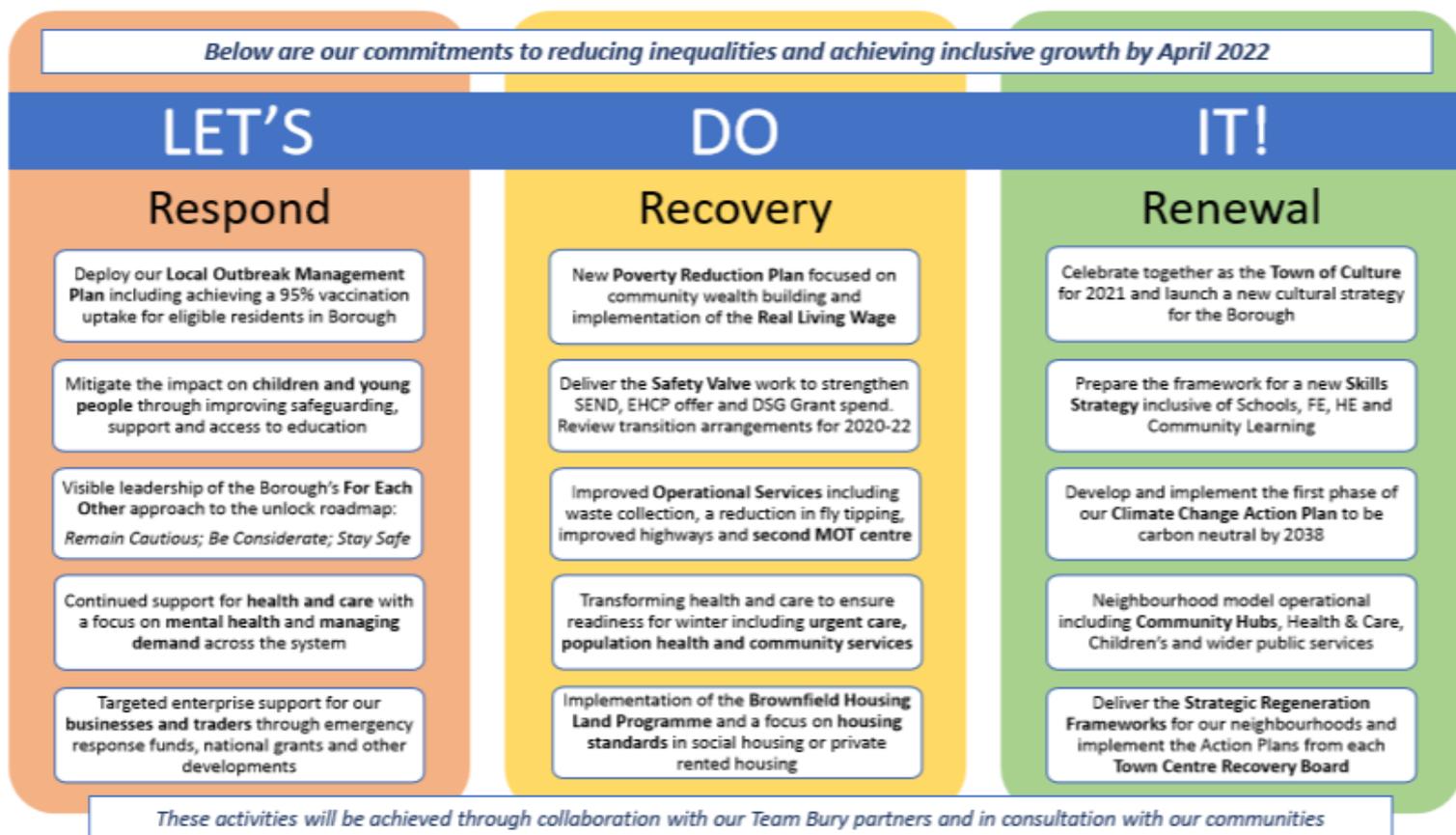


Figure 1 3Rs

Existing delivery activity as outlined in the Corporate Plan has been aligned to the priorities and it is worth noting that each priority has more than several activities linked to it. Monthly Departmental Highlight reporting provides the assurance on delivery alongside the departmental dashboards. Delivery status against each of the priorities and against the original timeframes set within the Corporate Plan is recorded and the latest delivery dashboard is included below (figure 4). Key delivery highlights for the quarter are also outlined below (figure 3).

For each 3R priority we have aligned existing measures from within our Departmental dashboards. This is an iterative process so there is scope for the measures aligned to the priorities to change or new ones to be developed as activity progresses. Where a priority does not have performance measures reported

alongside its delivery, this is monitored via the associated strategy and affiliated working group(s).

We strive to improve the engagement and accessibility of the performance reporting. Below is a key to the performance elements to aid understanding whilst this work is underway.

Key:

Target	Actual Value	Previous Value	Trend	Time Period
Figure for actual value. Where there is a target set for a measure, the actual value will be coloured to reflect whether it has met (green) or is yet to reach the target value (red)	Figure is the latest value for the data period. Green shading means the value has achieved target, red has not achieved target and grey means that no target has been set.	Figure is the previous value for the data period and influences the trend outcome.	The arrow indicates if the data trend has been continuing in an upwards or downwards trajectory and the number indicates longevity of this i.e., how many time periods the trend has been occurring.	Latest time period for data point

Figure 2 Performance Key

For each quarterly report we are committed to provide a spotlight on an area of delivery, performance, or intelligence to supplement our acknowledgement of progress towards the 2021/22 Corporate Plan delivery objectives. This quarter we are introducing Bury’s State of the Borough report for 2021.

Key Delivery Highlights for Q4

Response	<ul style="list-style-type: none"> • Outbreak Management Plan – moving to BAU arrangements • 78% uptake in eligible populations for 1st, 2nd and booster doses • 89% of secondary school applicants have been given their first school preference with a further 6% getting their second preference all 2415 applicants from Bury have been offered a place at a Secondary School in Bury • Draft CYP Improvement Plan shared with Ofsted • Head Teacher Conference took place on ILACS and Project Safety Valve • EHCP timeliness continues to improve with 65% issued within 20 weeks during March • PSV DFE submission sent 01/03/22; received very positively. Bury LA has received the final payment for this year’s PSV. • Community recovery “Pitch” participatory budget scheme – monies distributed • Additional Restriction Grant allocation will be defrayed in full by 31st March 2022 • Welcome Back Fund to be defrayed by 31st March 2022
Recovery	<ul style="list-style-type: none"> • Empty Property Strategy and supporting action plan completed and approved • New waste collection routes uploaded to incab technology, 98% of waste collected each day • Highways - Preventative maintenance works complete for 21/22 • Mobilisation complete for second MOT testing station and it has been available from 1 April 2022 • Nine Fixed Penalty Notices have been issued in March - 2 for Fly Tipping (one paid £400) • Sign off Pay Policy Statement, including 22/23 Real Living Wage uplift • Bury Market - Awarded by NABMA – Britain's Favourite Market and awarded Top Attraction in Bury by Trip Advisor. • Wellness Project has allocated £133,505 funding to over 36 groups to deliver wellbeing and physical activity sessions across all greenspaces and parks. • Public Health: Sexual Health services delivered by Virgin Care commenced Jan 2022. • Places for Everyone Joint Development Plan (Pfe) submitted to Government on 14 February 2022
Renewal	<ul style="list-style-type: none"> • Final sign-off of the Community Safety Strategy and Domestic Abuse Strategy, including Women’s Safety Charter as part of marking International Women’s Day • Bury Town Centre Masterplan – final plan approved by cabinet • Ramsbottom Place Management Plan – final draft plan approved by Cabinet • Further £339,093 received for Omicron variant bring total ARG allocation to £7,458,372.00. Approx. 15K remaining to allocate. • Bury Flexihall – LUF memorandum of understanding signed • £100k Climate Action funds distributed during March to all successful applicants • First Climate Strategic Board meeting took place on 3 March • VCFA review & volunteer strategy – SLA now in place

Figure 3: Key delivery

3 Strategic Themes with 15 Priorities					
LET'S	Delivery Status	DO	Delivery Status	It!	Delivery Status
Response		Recovery		Renewal	
1. Deploy our Local Outbreak Management Plan including achieving a 80% vaccination uptake for eligible residents in Borough	Feb	6. New Poverty Reduction Plan focused on community wealth building and implementation of the Real Living Wage	Feb	11. Celebrate together as the Town of Culture for 2021 and launch a new cultural strategy for the Borough	Feb
	Mar		Mar		
2. Mitigate the impact on children and young people through improving safeguarding, support and access to education	Feb	7. Deliver the Safety Valve work to strengthen SEND, EHCP offer and DSG Grant spend. Review transition arrangements for 2020-22	Feb	12. Prepare the framework for a new Skills Strategy inclusive of Schools, FE, HE and Community Learning	Feb
	Mar		Mar		
3. Visible leadership of the Borough's For Each Other approach to the unlock roadmap	Feb	8. Improved Operational Services including waste collection, a reduction in fly tipping, improved highways and second MOT centre	Feb	13. Develop and implement the first phase of our Climate Change Action Plan to be carbon neutral by 2038	Feb
	Mar		Mar		
4. Continued support for health and care with a focus on mental health and managing demand across the system	Feb	9. Transforming health and care to ensure readiness for winter including urgent care, population health and community services	Feb	14. Neighbourhood model operational including Community Hubs , Health & Care, Children's and wider public services	Feb
	Mar		Mar		
5. Targeted enterprise support for our businesses and traders through emergency response funds, national grants and other developments	Feb	10. Implementation of the Brownfield Housing Land Programme and a focus on housing standards in social housing or private rented housing	Feb	15. Deliver the Strategic Regeneration Frameworks for our neighbourhoods and implement the Action Plans from each	Feb
	Mar		Mar		

Figure 4 Delivery Dashboard monthly delivery status: Key: Green = On track, Amber = behind schedule

2. Response 1: Deploy our Local Outbreak Management Plan including achieving an 80% vaccination uptake for eligible residents in Borough

2.1. Summary

Delivery of the COVID outbreak management plan has continued through Q4. Monitoring delivery has been through the Health Protection Board and will move into business as usual in Q1 2022/23. Vaccine uptake over the quarter has increased with almost 78% uptake in eligible populations for 1st, 2nd and booster doses.

Active inequalities monitoring is underway and will continue to inform further plans.

2.2. Delivery

Key Delivery Elements in Q4	Key delivery to continue in Q1 22/23
<ul style="list-style-type: none"> Outbreak Management Plan continued to be monitored through weekly Health Protection Board and fortnightly Gold and monitoring now moved to BAU Booster Programme and 12-15 vaccine programme delivery and being monitored weekly through Vaccine Assurance Group. Almost achieved 78% uptake in eligible populations for 1st, 2nd and booster doses. Inequalities compendium in place and updated and monitored weekly 	<ul style="list-style-type: none"> Delivery of Outbreak Management Plan through business as usual Vaccination Management: follow up phases as required Inequalities monitoring

2.3. Performance

	Target	Actual Value	Previous Val...	Trend		Time Period
7-day average COVID infection rates per 100,000		564.95	1947.22		1	Mar-2022
Number of Bury GP registered people to have received first dose of COVID vaccine (snapshot)		147962	144945		4	Mar-2022
Number of Bury GP registered people to have received second dose of COVID vaccine (snapshot)		139209	133023		4	Mar-2022

3. Response: Mitigate the impact on children and young people through improving safeguarding, support and access to education

3.1. Summary

Q4 saw the development of the Ofsted improvement plan, this has been shared with Ofsted and will be used to drive delivery via the established improvement board. Delivery will continue into 22/23. Project Safety Valve continued to be delivered and will also continue into 22/23.

Support to the development of new schools in Unsworth and Radcliffe will continue in partnership across the organisation through 2022/23.

3.2. Delivery

Key Delivery Elements in Q4	Key delivery to continue in Q1 22/23
<ul style="list-style-type: none"> • Project Safety Valve development and recruitment in key positions within SEND team has been completed • ILACS Ofsted improvement plan developed and shared with Ofsted. • Bury continues to pilot GMCA work around pathways to talking and behavioural intervention in Early Years • Leadership of whole system support to schools, early years providers and FE colleges to mitigate the detrimental impacts of Covid-19 • Support to the Star Academy Trust to deliver a new secondary school, as part of the wider Radcliffe regeneration • Support to develop a new special free school based in Unsworth, in partnership with Shaw Education Trust - DfE now procuring scheme for new build • Development of early help support for children and families via a community partnership model, first workshop held • Whole system leadership of the skills and youth opportunities offer to deliver the white paper and GM priorities 	<ul style="list-style-type: none"> • Project Safety Valve Development • Implementation and delivery of the Ofsted Improvement plan • Support to develop new schools in Radcliffe and Unsworth

3.3. Performance

	Target	Actual Value	Previous Val...	Trend	Time Period
Number of Early Help Assessments by partners		48	93		1 Mar-2022
Number of Early Help Assessments by Bury Locality Team		51	121		3 Mar-2022
Percentage of Early Help assessments by Partners		48	43.5		2 Mar-2022
Percentage of Early Help assessments by Bury Locality Team		51	56.5		2 Mar-2022
Percentage of children accessing 2 year take up of free childcare		86.1	75.4		2 Dec-2021

4. Response: Visible leadership of the Borough's For Each Other approach to the unlock roadmap

4.1. Summary

During Q4 the approach to the 'pitch' events was approved and applications received from across the borough. All events and monies have now been distributed.

Consultation on the culture strategy has been completed and Q1 will see approval and implementation. The newly drafted communication and engagement strategy will also be approved in Q1 and reflect the new digital customer engagement framework.

4.2 Delivery

Key Delivery Elements in Q4	Key delivery to continue in Q1 22/23
<ul style="list-style-type: none"> Approach to the 2021/22 Pitch events approved by Informal Cabinet and Applications received including a good spread across the borough. All grants have now been distributed. The Joint Communications and Engagement Strategy drafted Consultation on the culture strategy 	<ul style="list-style-type: none"> Culture strategy will be approved. Joint Communications and Engagement Strategy approved to reflect new Digital Customer Engagement.

5. Response: 4. Continued support for health and care with a focus on mental health and managing demand across the system

5.1. Summary

Work in Q4 saw further development of the Bury system UC plan developed across Transformation/Resilience and BAU. The Strategic Commissioning Board endorsed configuration of urology services as part of the secondary care service reconfiguration which will see a joined-up care pathway across Bury. A supporting data pack has been developed to inform robust decision making. Additional investment in mental health services in 22/23 was endorsed and is being built into the current mental health programme implementation which will continue into 2022/23.

5.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> • Secondary Care Service Reconfiguration: Pennine Disaggregation and Service pathways NCA/MFT – focus on Urology care pathway. Development of Urology Data pack to inform decision making • Single system UC plan implementation across Transformation/Resilience and BAU • Elective Care Framework - focus on prevention, addressing inequalities and inclusion. • Additional investment in mental health services in 22/23 endorsed at CCG Governing Body – for core 24 light mental health liaison services and for community-based adults eating disorder services, and in addition for Bury Peer Led Crisis Service and Bury Getting help line evaluation 	<ul style="list-style-type: none"> • Secondary Care Service Reconfiguration • Urgent Care System: Implementation of Urgent Care Transformation Strategy • Elective Care Framework implementation • Mental Health Programme Implementation

5.3. Performance

	Target	Actual Value	Previous Val...	Trend	Time Period
Referral to treatment total waiting list entries	15800	26577	23993		6 Mar-2022
Referral to treatment total number waiting in excess of 52 weeks	0	1228	1190		1 Mar-2022
IAPT waiting times % 6 weeks or less from referral	75	32.68	41.7		1 Mar-2022

6. Response: Targeted enterprise support for our businesses and traders through emergency response funds, national grants and other developments

6.1. Summary

Support has continued to be provided to business and traders in Q4 and additional restriction grant and welcome back fund will be defrayed by 31st March 2022. All support is promoted through existing communication channels.

6.2. Delivery

Key Delivery Elements in Q3	Key delivery to continue in Q1 22/23
<ul style="list-style-type: none"> Senior Business Advisor in temporary post to visit Bury Businesses and assess support needed post Covid and Brexit. Additional Restriction Grant allocation will be defrayed in full by 31st March 2022 Welcome Back Fund to be defrayed by 31st March 2022. Funded support is promoted through our communication channels to signpost business to support. 	<ul style="list-style-type: none"> Targeted enterprise support for our businesses and traders

7. Recovery: New Poverty Reduction Plan focused on community wealth building and implementation of the Real Living Wage

7.1. Summary

Q4 saw the Economic plan agreed and a schedule of events and programmed support developed for final year implementation. 1 Bury business will also attend the Cambridge Judge Business School in 2022/23.

The delivery plan for the Poverty Reduction plan was updated with information from the Budget Amendment. New reference information and signposting is now provided on the council website. The new Policy will be written in 2022/23.

Development to the working well programmes continued with programmes to support young people aged 20-24 now live.

7.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> • Economic Recovery Plan agreed including the Barclays Thriving Local Economies programme. Schedules of events has been scheduled for confirmation • Poverty Reduction plan updated to reflect budget amendments • Support within Working Well programmes. <ul style="list-style-type: none"> ○ Programmes now live supporting young people 28-24. ○ Team members in situ at Radcliffe Regen office to promote wrap around services, same offer for Prestwich. 	<ul style="list-style-type: none"> • New Poverty reduction policy to be written. • Working Well programme development • The Council Tax Support scheme will be updated

7.3. Performance

	Target	Actual Value	Previous Val...	Trend		Time Period
Number of rough sleepers in Bury	0	2	1		1	Mar-2022
Number of rough sleepers currently being supported	40	49	64		1	Mar-2022
Number of statutory homeless cases open on the last day of the month	300	630	597		3	Mar-2022
Number of households in temporary accomodation on last day of the month	35	75	68		1	Mar-2022

8. Recovery: Deliver the Safety Valve work to strengthen SEND, EHCP offer and DSG Grant spend. Review transition arrangements for 2020-22

8.1. Summary

Q4 saw the continued development of the Safety Valve programme including the development of a local area SEND strategic action plan and the SEND Sufficiency paper sent to DfE. Delivery will continue into 22/23 with programme governance and associated data pack in place to provide assurance of delivery.

The Dynamic Support Register was also launched within the integrated commissioning team.

8.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> • Whole system leadership of improvements to the Bury local offer for children and young people with additional needs • Project Safety Valve: Continued development of the Graduated Model and agreement of programme governance and plans <ul style="list-style-type: none"> ○ Data Pack developed in iterative process with DfE ○ SEND Sufficiency paper sent to DfE ○ Consultation with schools on mainstream top-up funding, and potential changes ○ Local area SEND strategic action plan developed • The Dynamic Support Register launched – within integrated commissioning team • Work is ongoing to progress Key worker and Ealing models at a GM and local level. 	<ul style="list-style-type: none"> • Project Safety Valve delivery • Continued development of improved support for children with additional needs to prevent the need for recourse to statutory intervention • Delivery of a balanced budget, including £1.2m savings and robust management of the Dedicated Schools Grant recovery plan • Mobilisation to deliver additional investment secured for wider CYP MH provision

8.3. Performance

	Target	Actual Value	Previous Val...	Trend		Time Period
Percentage of Pupils with an EHCP		4.2	4.2	↔	2	Oct-2021
Number of Children with an EHCP		1220	1224	↓	1	Oct-2021
EHCP: Percent of Plans issued on time, compliance at 20 weeks		53.8	31.5	↑	1	Mar-2022

9. Recovery: Improved Operational Services including waste collection, a reduction in fly tipping, improved highways and second MOT centre

9.1. Summary

Q4 saw the continued delivery of the waste improvement plan. A new head of Waste Management started in December and the issues regarding the new rounds have been resolved with collection rates averaging at 92% during Q4.

The Environmental Quality delivery plan is being delivered leading to increased enforcement for fly tipping, up to the end of March 2022, 53 FPN's issued in total following investigation by officers. Two Community Action Days have been planned week commencing 9 April, Lower Walmersley and Victoria estate, Radcliffe to further support the work.

Mobilisation for the MOT test centre is now complete and the second testing station will be available from 1 April 2022

H&E: Cycling and Walking Infrastructure: Phase1 of Fishpool (construction of new bridge over river Roch) was approved on 11/02/2022 by GMCA.

9.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> Implementation of waste improvement plan to ensure all waste collection rounds are completed as scheduled without missed bins Environmental Quality delivery plan in place. Immediate priority is to increase enforcement for fly tipping as remove fly tipping promptly 53 fixed penalty notices have been issued following investigation by officers 	<ul style="list-style-type: none"> Environmental Quality: Community Action days and recruitment of Waste Prevention Officers Green Spaces: Programme Delivery Civic Venues Review Strategic Transport Lead due to commence in post on 04 April 2022

<ul style="list-style-type: none"> • H&E: Highways Investment Tranche 2 - Preventative maintenance works complete for 21/22 • H&E: Cycling and Walking Infrastructure - Phase 1 of Fishpool (construction of new bridge over river Roch) was approved on 11/02/2022 by GMCA. • 2nd MOT centre: Mobilisation complete and second testing station available from 1 April 2022 • Stakeholder engagement on Bury Boroughwide Transport Strategy underway • Bury Markets investment and improvement - Continuing progress on the capital programme 	
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9.3. Performance

	Target	Actual Value	Previous Val...	Trend	Time Period
Waste collection (tonnes)		14428.59	14152.4		1 Q4 2021/22
Waste collection: grey bins (tonnes)		6694.2	6774.06		2 Q4 2021/22
Waste collection: blue bins (tonnes)		2448.2	2355.06		1 Q4 2021/22
Waste collection: green bins (tonnes)		1805.99	1792.7		2 Q4 2021/22
Number of missed bin collections per 100,000		89	74		1 Q4 2021/22
Proportion of household waste recycled		53.3	52		1 Q4 2021/22
Waste collection (tonnes) from street cleaning		697.4	840.68		1 Q4 2021/22
Number of potholes reported		1205	397		2 Q4 2021/22
Number of potholes repaired		4240	1968		1 Q4 2021/22
Highway repairs completed on time (%)		78	79		1 Q4 2021/22

10. Recovery: Transforming health and care to ensure readiness for winter including urgent care, population health and community services

10.1. Summary

As mentioned previously Q4 saw the delivery of a single system Urgent Care plan developed across Transformation/Resilience and business as usual supported by the newly installed Bury Urgent and Emergency Care Integrated System Board. Work will continue into 2022/23 alongside larger wide scale secondary care transformation and development of the elective care framework.

At the end of Q4 the Wellness programme had allocated £133,505 funding to over 36 groups to deliver wellbeing and physical activity sessions across the borough.

Q4 also saw the preparation of the new contract and specifications for community health services provided by the Northern Care Alliance (NCA) across Bury. This will be agreed hopefully during 2022/23.

10.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> Secondary Care Service Reconfiguration: Pennine Disaggregation and Service pathways NCA/MFT Single system UC plan developed across Transformation/Resilience and BAU supported by newly installed Bury UEC Integrated System Board Elective Care Framework - Pilot of urology pathway underway New Elective Care and Cancer governance framework signed off by the Integrated Delivery Collaborative in November 2021 Preparing new contract and specifications for community health services provided by the NCA Population Health: Starting Well - Essential Parent Commissioned for 3 years Population Health: Sexual Health Strategy and procurement - New service live in Jan 22 Population Health: Health related behaviour change - Neighbourhood Health Improvement Frameworks were finalised Public Health: Substance misuse – priorities identified for 2022/23 Wellness - has allocated £133,505 funding to over 36 groups to deliver wellbeing and physical activity sessions 	<ul style="list-style-type: none"> Secondary Care Service Reconfiguration: Hospital Transformation Primary Care Programme including Primary Care Network Development Urgent Care System: Recovery and Transformation to the new operating model Elective Care Framework implementation Finalising new contract and specifications for community health services provided by the NCA

10.3. Performance

	Target	Actual Value	Previous Val...	Trend	Time Period
Number of births registered		448	465	 1	Mar-2022
Number of deaths registered		560	596	 1	Mar-2022
IMC (Killelea) Bed Occupancy (%)		92	82	 2	Mar-2022
Residential and Nursing Care Bed Occupancy (%)		90	85	 3	Mar-2022

11. Recovery: Implementation of the Brownfield Housing Land Programme and a focus on housing standards in social housing or private rented housing

11.1. Summary

Q4 saw the Places for Everyone Joint Development Plan (PfE) submitted to Government on 14 February 2022. Work has commenced on a series of questions issued by the inspectors. The Empty Property Strategy and supporting action plan was completed and approved in Q4. The Strategy is now published on the Council's Website. All the sites within the residential housing delivery plan have been consented and are now progressing to contract. Work also continued on the Accelerated disposal programme and will continue into 2022/23.

11.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> Background work on the Bury Local Plan in development Places for Everyone Joint Development Plan (PfE) submitted to Government on 14 February 2022. Work ongoing on a series of Preliminary Questions issued by the Inspectors Empty Property Strategy and supporting action plan completed and approved – Strategy published on the Council's Website. Residential Housing Delivery - All sites consented by cabinet progressing to contract. 	<ul style="list-style-type: none"> Development Plan / Local Plan (new Planning Policies) development Places for Everyone Joint Development Plan (PfE) development Housing Strategy (including review of affordable housing) development Residential Housing Delivery implementation Private Rented Strategy development Brownfield Housing Land Programme implementation Affordable Housing Delivery Approval of Accelerated disposal programme (various stages) HRA Strategy: The Council's relationship with STH strengthened

- Approval of Accelerated disposal programme (various stages). A review of Phases 1, 2 and 3 assets and continue to prepare them for disposal.

11.3. Performance

	Target	Actual Value	Previous Val...	Trend	Time Period
Percentage of planning decisions granted		89	92	↓ 2	Q3 2021/22
Total planning applications received		252	289	↓ 1	Q3 2021/22
Annual housing completions		212	200	↑ 1	2021
% Housing completions on brownfield land		68	62	↑ 1	2021
Number of housing units completed in the borough which are affordable		32	20	↑ 1	2021

12. Renewal: Celebrate together as the Town of Culture for 2021 and launch a new cultural strategy for the Borough

12.1. Summary

Q4 saw several events and the distribution of funds across the borough in relation to the recovery “Pitch” participatory budget scheme. The culture strategy has been developed for review and will be supported by the joint communications and engagement strategy.

12.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> • Events and funds distributed for the 21/22 recovery “Pitch” participatory budget scheme across the borough • Draft culture strategy developed for review and consultation • Joint Communications and Engagement Strategy developed 	<ul style="list-style-type: none"> • Culture strategy agreed, which gives a clear plan for how we continue to develop our cultural identities and economy • Programme of culture events for the year developed • Joint Communications and Engagement Strategy adapted to reflect new Digital Customer Engagement and the Radcliffe People and Communities Plan.

13. Renewal: Prepare the framework for a new Skills Strategy inclusive of Schools, FE, HE and Community Learning

13.1. Summary

Development of an all-age skills strategy continued in Q4 This is being produced in collaboration with children’s services and will be finalised in Q1.

The revised apprentice strategy first draft was completed for review. A supporting delivery plan is in place and will be agreed and implementation started through Q1.

13.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> • Production of an all-age skills strategy in collaboration with children’s services underway • Apprentice strategy - Revised approach to external apprenticeship recruitment signed off by Exec and ready for Member approval. 	<ul style="list-style-type: none"> • Revised Apprenticeship strategy agreed & implemented. • Skills strategy agreed and in place

14. Renewal: Develop and implement the first phase of our Climate Change Action Plan to be carbon neutral by 2038

14.1. Summary

Q4 saw the final funding value for the programme agreed as £2,448,375. The final scope has been agreed with Salix, along with extension to end June 2022. Eight contracts now in place and final one to follow early April.

The action plan has also been developed for Council to be single use plastic free by the end of 22/23 and implementation will continue throughout the year.

14.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> Climate Strategy and Action Plan: Ongoing work related to the distribution of the £100k Climate Action Fund. Action plan in development for the Council to be single use plastic free by end of 2022/23 Decarbonisation programme: Total funding value for project now confirmed as £2,448,375 and £763,640.39 spent to end March 2022 	<ul style="list-style-type: none"> Climate Change Strategy: Implementation Plan agreed and in implementation for the Council to be single use plastic free by end of 2022/23

14.3. Performance

	Target	Actual Value	Previous Val...	Trend	Time Period
% of council vehicles changed to lower emission versions		39	39	↔	1 Q4 2021/22
Number of air quality monitoring stations breaching nitrogen dioxide targets		1	1	↔	2 2022
Total CO2 emissions produced within our borough		851.2	851.2	↔	2 2022
Total CO2 emissions resulting from council operations					

15. Renewal: Neighbourhood model operational including Community Hubs, Health & Care, Children’s and wider public services

15.1. Summary

Q4 saw the development and agreement at full council of both the Community Safety Strategy and Domestic Abuse Strategy this included the Women’s Safety Charter as part of marking International Women’s Day.

Neighbourhood model development continued, and the Radcliffe People and Skill Plan was completed in draft with 7 thematic delivery plans. Work will continue into Q1.

Work on the Inclusion strategy continued with recruitment underway for an EDI manager and Inclusive Public Services Project Manager, both these posts will support delivery in Q1 with focus on equality assessment, leadership development and development of an action plan on race inclusion.

15.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> • Neighbourhood Model - Further workshops to refine Improving Adult Lives offer and to define risk stratification work. • Radcliffe People and Skill Plan completed in draft with 7 thematic delivery plans. • Inclusion Strategy: Recruitment underway for EDI manager and Inclusive Public Services Project Manager • Community Safety strategy – Agreed at full council • Domestic Abuse Strategy – Agreed at full council • Integrated Neighbourhood Teams - Development plan in health and care in place and aligned to neighbourhood hubs 	<ul style="list-style-type: none"> • The neighbourhood model continued implementation including a residents’ forum in every neighbourhood & integrated public service teams • Delivery of a volunteer strategy • Inclusion strategy delivery including equality assessment; leadership development & action plan on race inclusion • Community Safety strategy publication via Cabinet/Council subject to verification of the Constitution. • The Domestic Abuse Strategy - Delivery Plan implementation • Further Development of Integrated Neighbourhood Teams alongside Neighbourhood hubs • Let’s do it Strengths Based Strategy in Adult Social Care

15.3. Performance

	Target	Actual Value	Previous Val...	Trend		Time Period
Total number of VCFA volunteers (cumulative)		563	521		4	Mar-2022
% of residents who feel safe	90	90	90.7		2	Mar-2022
Rate of all crimes (per 1,000 population)	20	27.2	27.7		1	Mar-2022

16. Renewal: Deliver the Strategic Regeneration Frameworks for our neighbourhoods and implement the Action Plans from each

16.1. Summary

Q4 saw both the Bury Town Centre Masterplan and Ramsbottom Place Management Plan approved by Cabinet. Implementation will continue into 22/23.

The RIBA Stage 2 report was also completed as part of the Bury Flexihall programme. Work also continued on the development of the Prestwich Urban Village Plan.

Incubation activity is also now embedded in pipeline regeneration activity, innovation strategies, inward investment and business engagement.

16.2. Delivery

Key Delivery Elements in Q4	Key Delivery to continue in Q1 22/23
<ul style="list-style-type: none"> • One Public estate strategy – <ul style="list-style-type: none"> ○ St Mary's Place – went auction in Feb ○ Planning the decant of tenants from Humphrey House to 3KP ○ First meeting of the Town Hall working group took place 07/01/22, followed by another meeting on the 31/01/22 where BTP (architect) presented the future use options to the Leader, CE and members. • Town Centre Recovery Boards established and meeting. Approach is tailored to town centre 	<ul style="list-style-type: none"> • The One Public Estate strategy implementation • Radcliffe Strategic Regeneration Framework development • Bury Town Centre Masterplan development • Ramsbottom Place Management Plan Implementation • Prestwich Urban Village Plan development • Business relationship and engagement function • Bury Economic Strategy developed • Bury Flexihall development • Bury Interchange programme development • Economic Development Strategy

<ul style="list-style-type: none"> • Radcliffe Strategic Regeneration Framework <ul style="list-style-type: none"> ○ RIBA Stage Two consultation complete ○ Surveys and site investigations ongoing ○ Secondary School – Heads of terms have been submitted and agreed at Cabinet • Bury Town Centre Masterplan - Final Masterplan approved by Cabinet on 9 March 2022. • Ramsbottom Place Management Plan - revised final draft plan approved by Cabinet on 9th March • Prestwich Urban Village Plan - workstreams progressing with Muse • Bury Flexihall - RIBA Stage 2 report completed by Vinci. LUF – memorandum of understanding signed • Business Incubators - Incubation activity embedded in pipeline regeneration activity, innovation strategies, inward investment and business engagement. • ED Strategy – Hatch commissioned to deliver the EDS. Steering Group and Officer Project Group members agreed • Bury Interchange – Discussions continuing on a revised CRSTS submission document. • Business relationship and engagement function - Pre Covid engagements resumed 	
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16.3. Performance

	Target	Actual Value	Previous Val...	Trend	Time Period
Number of JSA and UC Claimants		5715	6610		3 Mar-2022
Net business growth rate		-790	175		1 2020

17. Spotlight – Bury’s State of the Borough Report

17.1. Introduction

For each quarterly report we are committed to provide a spotlight on an area of delivery, performance, or intelligence to supplement our acknowledgement of progress towards the 2021/22 Corporate Plan delivery objectives. This quarter we are introducing Bury’s State of the Borough report for 2021

Whilst providing the current picture of what is happening in Bury this report also links to impacts from the pandemic and how we think this may influence the achievement of the seven outcomes set out in the Let’s Do It strategy. The priorities set down in the 2022-23 Corporate Plan which have been informed by this analysis through the development of public service reform, neighbourhood working, and the 3 R’s (Response, Recovery and Renewal & Regeneration) set down recently by Cabinet.

Overleaf there are two insightful infographics on the latest intelligence of the demographics of Bury’s residents and the latest data which informs our position in relation to the seven Let’s Do It outcomes.

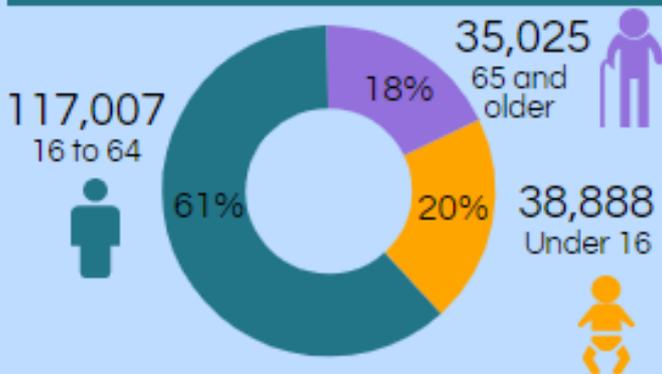
17.2. Bury Demographics and Population

STATE OF THE BOROUGH

BURY POPULATION AND DEMOGRAPHICS

Population

190,990 estimated population of Bury

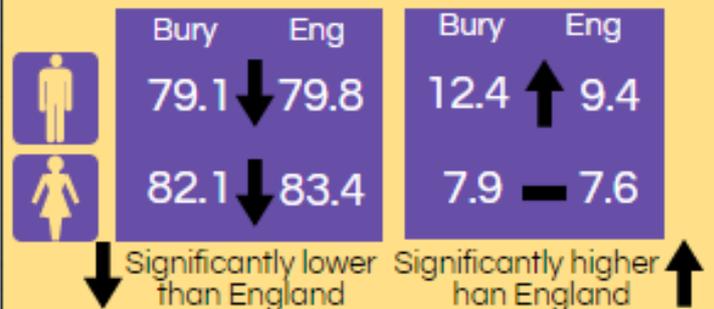


This is estimated to increase by over 3% to 195,900 by 2030, mostly due to an increase in the over 65's (in this age group there is an increase of 21% of the population).

Life Expectancy

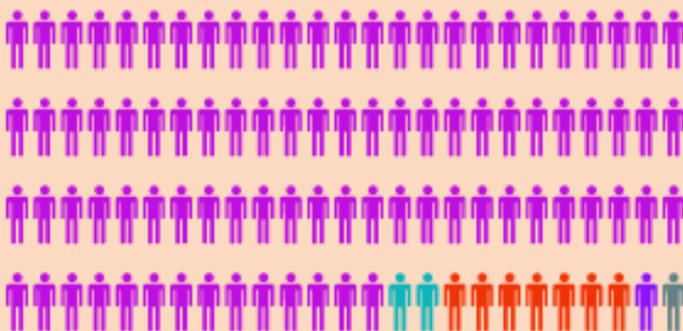
Average Life Expectancy in years

Difference in life expectancy between the most deprived and least deprived areas (in years)



Those living in the most deprived areas will, on average, die earlier than those in the least deprived areas. In Bury, this difference is over 12 years for men and nearly 8 years for women.

Ethnicity



From the Census 2011 and to be updated early in 2022, 10.8% of the Bury population are from a BAME background.

Starting Well

In Bury, 1 in 11 (9.2%) pregnant women smoke. The trend is improving and is lower than the England average of 10.4%.



On average, a 5 year old in Bury will have 1.3 decayed, missing or filled teeth. The average for England is 0.8.

28.6% (over 1 in 4) of children in Bury are not 'school ready' by the end of reception, which is not significantly different from the England Average.



Living Well



Just under 2 out of 3 (63%) adults are overweight



As are over 1 in 3 (34.4%) 10-11 year olds



12.8% of adults smoke in Bury - a reduction putting Bury not significantly different to the England average

Maintaining a healthy lifestyle is essential for good health and wellbeing. Smoking, poor diet, physical inactivity, alcohol and drug misuse are risk factors for a range of long-term health conditions, such as, cardiovascular disease, diabetes, some cancers and dementia.

Living Well with a LTC or as a carer



Long term conditions are those that cannot currently be cured but can be managed variously with medication, support services and therapies, and self care strategies, such as maintaining a healthy lifestyle.

People with long term conditions are less likely to be employed than the general population



Only 24.4% of adult carers have as much social contact as they would like

Ageing Well

We live in an ageing society where the number of older people is set to increase. Many older people live independent and fulfilling lives, feel they are in good health and, on the whole, experience a good quality of life. For some, however, ageing will lead to an increased risk of multiple health problems, feeling lonely and isolated, and increased health and social care needs.



4 out of 5 (81.3%) of older people who are discharged from hospital are still at home after 91 days

Healthy Places

Most people intuitively understand that where they live and the quality of their local environment has an impact on their health and well-being but there is also robust evidence from a wide range of sources which tells us about the direct effects of the environment on our health status and life-expectancy.



Approximately 1 in 23 (4.7%) of deaths of people aged 30 and over in Bury can be attributed to air pollution

All parks in Bury achieve Green Flag status



17.3. Let's Do It Outcomes Summary

STATE OF THE BOROUGH

BURY LET'S DO IT! - CURRENT POSITION

Improved Quality of Life

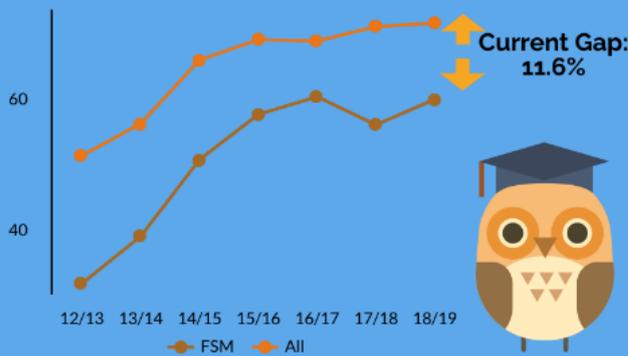
Gap in Life Expectancy



Our target is to reduce the life expectancy gap between our worst and best performing MSOAs to under ten years for both males and females. The gap is to be narrowed through improving the improving life expectancy in the worst performing MSOAs. In addition maintaining a position of 9 MSOAs above the England average for females and 13 for males.

Improved Early Years Development

School readiness



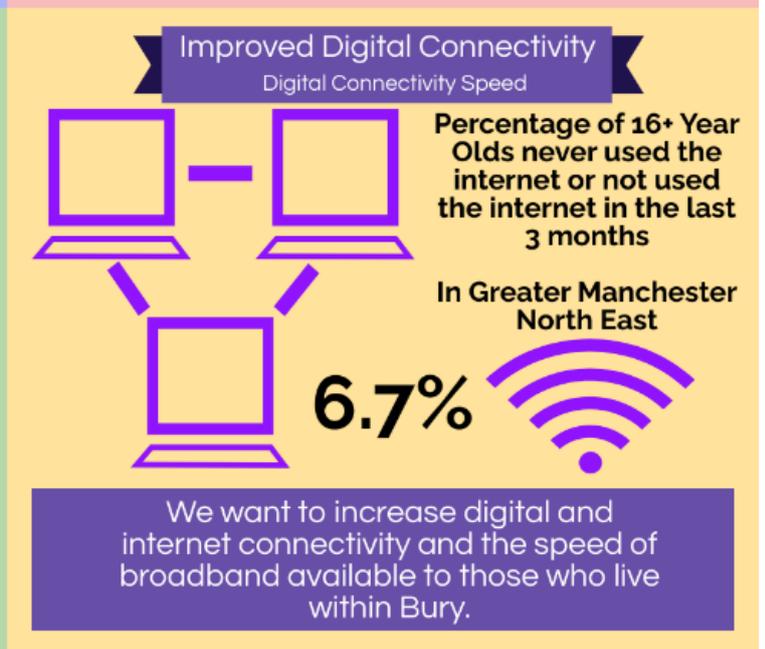
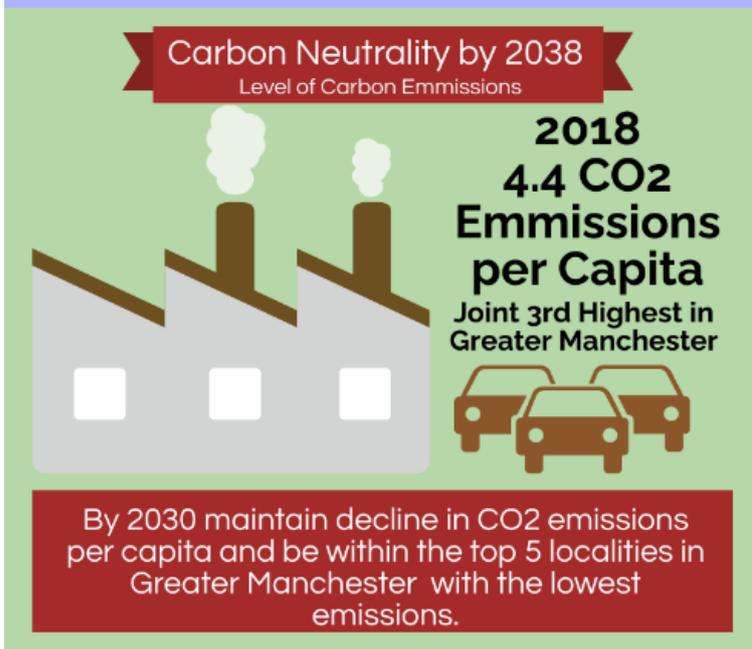
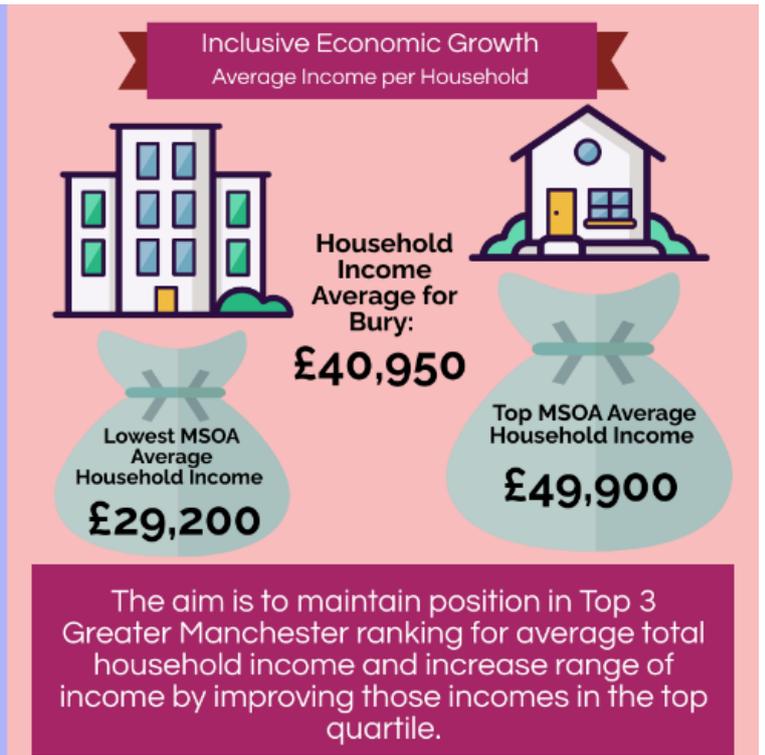
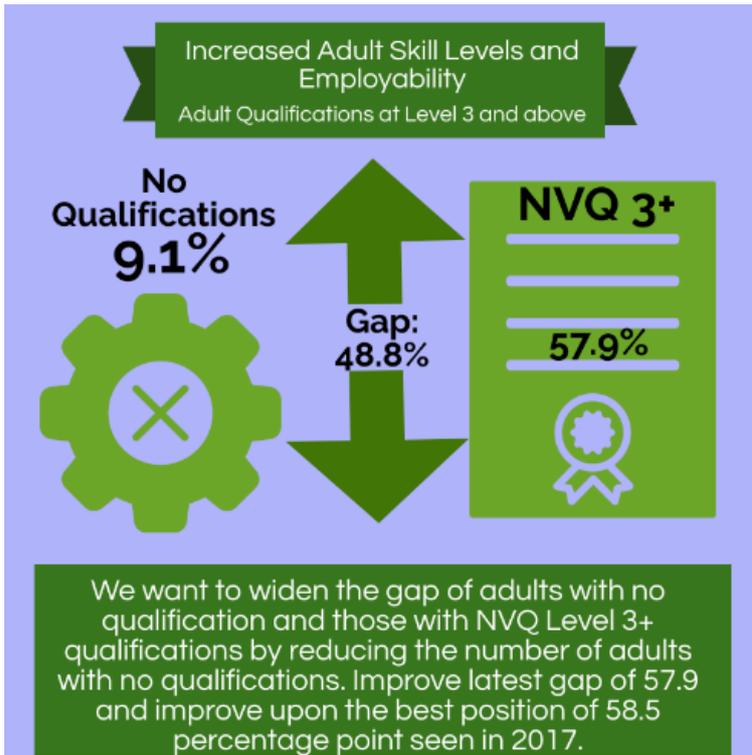
The target is to narrow the gap between the school readiness levels of all pupils and those eligible for free school meals. Gap to be narrowed by reducing inequality for Free School Meals cohort. Aim to achieve and improve gap in 2016/17 of 8.5 percentage points.

Improved Educational Attainment

Attainment at Key Stage 4 (GCSE)



By 2030 we want to narrow the gap in average attainment 8 score for all pupils and those eligible for free school meals. Gap to be narrowed by reducing inequality for Free School Meals cohort. Aim to maintain or improve current gap of 8.5 percentage points.



17.4. Progress against the Let's Do It outcomes

Bury's State of the Borough report provides a detailed analysis on the progress made towards the seven outcomes, using local intelligence that is available across the partnership. The headlines of this analysis summarise the key changes seen so far to evidence our progress in achieving our seven Let's Do It outcomes.

17.4.1. Improved Life Expectancy

There were 6.5% fewer births in 2019-20 compared to the previous year and a further reduction of 3.1% in 2020-21 compared to 2019-20. Peaks in deaths registered in alignment with increases of case transmission with the COVID-19 pandemic. Local calculations show both females and males at birth have seen an overall increase in life expectancy.

17.4.2. Early Years

Up until 2016/17, Bury was on a trajectory to significantly close the gap between the % of all children and % of FSM children achieving a good level of development at the end reception. There had been steep improvement in the achievement of those children eligible for FSM creating the smallest ever gap of 8.5 percentage points. The latest data now shows that this gap has increased to 11.6% with the impact of COVID inevitably going to affect this going forward.

17.4.3. Educational Attainment

There is concern that our increase in referrals to mental health services for children and young people could lead to poorer health outcomes and potentially educational attainment. Across the second half of 2020-21, Bury CYP referrals to Pennine Care Foundation Trust (PCFT) were 18.4% higher than the same period of 2019-20. A further steep increase in the early part of 2021-22 has seen referrals 53.6% higher in Apr-Jun 2021 than the same period of 2019 (pre-pandemic).

17.4.4. Adult Skills

Our claimant count statistics show us that the level of JSA and UC claimants almost doubled following the impact of COVID. Prior to April 2019 the count was around 4,000 – 4,300 for Bury. The figure has since fluctuated between 7,000 – 8,000 each month and began to steadily decrease from March 2021 to reach 6,610 by the end of quarter 2 and further reduce to 5,905 by the end of quarter 3.

17.4.5. Inclusive Growth

For the past two data points Bury has remained the third highest average household income in GM following Trafford and Stockport respectively. In

2018 the average total household income was £40,950, ranging from the lowest at £26,300 to the highest of £49,900. Whilst the average income had increased from 2016 the upper quartile of this range had decreased slightly which may be an indication of a future declining or stagnant trend in the average income.

17.4.6. Carbon Neutrality

In 2018, Bury ranked 7/10 for the lowest CO2 emissions per capita in GM. This ranking has been similar for the past 13 data points and whilst Bury has achieved a significant reduction in emissions from 7.3 to 4.4 this hasn't been a great enough reduction to improve on GM rankings.

17.4.7. Digital Connectivity

Digital access proved vital during the pandemic, particularly with the roll out of the vaccination programme. Health provides services through digital means, reducing face to face services.

17.5. Summary

Bury's State of the Borough report for 2021 puts us in a position to make data driven decisions on how, when and where we target our resources. This in-depth review of the intelligence available on Bury informs our corporate priorities for 2022-23 and enables the unification of our Let's Do It strategy and Corporate Plan. The full report will be published by July 2022.

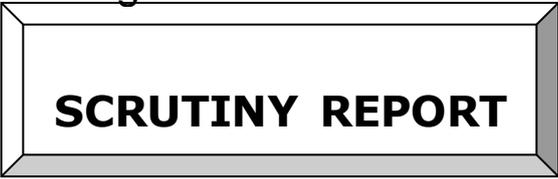
18. Conclusion and Next Steps

This is the final delivery and performance report for 2021-22. Future reports will continue to align to the refreshed 3R priorities for 2022-23, as outlined in the Corporate Plan. Further development required has been noted and strives to strengthen and improve the reporting process and functionality. This report will be presented for scrutiny, providing opportunity for further engagement and direction on this workflow. Performance and delivery will continue to be reviewed internally on a monthly basis, generating conversations that will substantiate the content of these quarterly reports to Cabinet.

19. Recommendation

That Cabinet is asked to:

- Note the performance and delivery towards the 2021/22 3R delivery objectives
- Note the spotlight on Bury's State of the Borough report
- Note the ongoing developments to strengthen and improve this reporting process and functionality

**SCRUTINY REPORT****MEETING: Overview and Scrutiny Committee****DATE: Wednesday 15th June 2022****SUBJECT: Cost of living support and anti-poverty strategy****REPORT FROM: Councillor Richard Gold, Cabinet Member for Finance and Communities****CONTACT OFFICER: Lynne Ridsdale, Deputy Chief Executive (Corporate Core) / Chris Woodhouse, Strategic Partnerships Manager****1.0 BACKGROUND**

- 1.1 In March 2022 an update was provided to the Overview and Scrutiny committee on the significantly strengthened focus undertaken by the Council, on anti-poverty over the last 18 months.
- 1.2 The report detailed that a more proactive and targeted approach has been undertaken and that work would take place to harness this further through a refreshed anti-poverty strategy for the Borough. It was noted this strategy would be welcomed by the Committee for consideration.
- 1.3 Since that time cost of living pressures have continued to increase, and as such the approach to the strategy have evolved to consider the immediate operational response and support available to residents in the short term, alongside the medium term measures to increase resilience locally.
- 1.4 As such the draft *Cost of living support and anti poverty strategy* is presented to Overview and Scrutiny for consideration.

2.0 DEVELOPING THE STRATEGY

- 2.1 The context of the strategy is one of increasing financial pressures on both the income and expenditure of local residents. There is a cost of living squeeze driven by high levels of inflation, with wages and benefits not matching price rises. This is particularly noticeable in relation to the increased costs of food and fuel (both energy bills and transportation) which have been driven by national and international factors.
- 2.2 Such pressures are not felt equally, with a disproportionate impact on particular households. This *Cost of living support and anti poverty strategy* recognises this by delivering on the vision and principles of the Borough's *Let's*

Do It! strategy; it outlines that in order to improve outcomes for individuals and families and reduce inequalities in the Borough that proactive, targeted, collaborative activity at place, with local communities is required.

- 2.3 To address this, the local response to the current cost of living crisis involves the collective targeting of national and local resource, using the insight of public service and community leads, to best identify households most requiring immediate support, whilst supporting residents to be increasingly aware of the broader range of advice and support that can be accessed to increase financial resilience.
- 2.4 The immediate cost of living support involves the hyper-local targeting of national government funding, including the extended Household Support Fund, alongside Council commitments - such as the £340k announced in the February 2022 budget to support with school uniform costs and support for households that are typically ineligible for wider hardship support.
- 2.5 This activity is already underway, led by the Council but in partnership with and shaped by local community networks. Activity to address the cost of living crisis continues to take place at pace, building on the previous report to Scrutiny and outlined in the appendix to the draft strategy. This strategy identifies the immediate steps being taken to support residents tackling socio-economic pressures, in addition to the planned activity to take place across each of the pillars identified below in a co-ordinated manner, to increasingly target activity and increase awareness of support.
- 2.6 Concurrent to this, the the *Let's Do It!* vision to tackle deprivation requires systemic change to put people at the heart of economic growth, and so alongside this immediate support are longer term actions. These create the conditions for future resilience but need immediate action to progress.
- 2.7 The strategy framework is built around a local adaptation of the pillars of poverty identified by Greater Manchester Poverty Action, having tested this approach through local public service leadership teams and community sector networks (including the Bury Older People's Network). These pillars are:
 - Tackling Food Poverty
 - Wellbeing and poverty
 - Finance and debt
 - Work and wages
 - Childhood poverty
 - Housing related poverty including fuel poverty
- 2.8 Underpinning these are enabling factors which support the delivery of activity across the pillars:
 - Challenging and addressing stigma and unconscious bias in relation to poverty
 - Digital inclusion
- 2.9 For each pillar, local data is detailed to highlight the specific characteristics of poverty being experienced in Bury. Through ongoing engagement across Council departments, Team Bury partners and community networks, local insight has been aligned with this data to shape collaborative local actions to improve outcomes and tackle deprivation.

- 2.10 A delivery plan against each theme is identified that will provide the focus of activity for the coming year. Given the rapidly changing nature of economic pressures and the immediacy of the requirement for action, even on long-term projects - the actions outlined cover the initial year of the plan to retain focus and allow flexibility to update to take account of changing conditions or opportunities (such as new support arrangements) which are often announced with relatively short notice.
- 2.11 The delivery plans will be reviewed on a quarterly basis and this will inform the planning for a 23/24 delivery plan; the review of the current plan will help determine whether the pillars remain the most appropriate means of tackling poverty and deprivation locally, in order to achieve the outcomes set out both in this strategy and the wider *Let's Do It!* outcomes framework.

3. GOVERNANCE

- 3.1 This draft strategy is presented to the Overview and Scrutiny committee for comment, given discussion at the previous committee meeting. This is part of the co-design of the strategy ahead of the draft strategy being tabled at Cabinet Committee in July.
- 3.2 It is proposed that the Bury Health and Wellbeing Board assumes accountability for oversight of the activities set out in this strategy, in the context of its mission to reduce inequalities and improve quality of life throughout the Borough. Activity will be driven through a Partnership Delivery Group who will manage delivery against the plan and produce highlight reports, providing oversight to Team Bury; with Council assurance across Cabinet portfolios and reporting to this Scrutiny Committee.

4. RECOMMENDATIONS

- 4.1 Scrutiny is asked to:
- Note the significant progress that has been made in developing a proactive and targeted anti-poverty offer including the allocation of hardship support funding.
 - Comment on the draft *Cost of living support and anti-poverty strategy*
 - Include an item on delivery against within the 22/23 work programme towards the end of the calendar year.

List of Papers:-

Cost of living support and anti-poverty strategy
Equality Impact Assessment

Contact Details:-

Chris Woodhouse, Strategic Partnerships Manager

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1.Foreward

The Bury *Let's Do It!* strategy, which was built upon conversations with local communities, sets out a clear goal for Bury to be the place that is achieving **faster economic growth than the national average with lower than national average levels of deprivation by 2030**. The council is leading a borough-wide effort to deliver this vision through an ambitious programme of economic development and a parallel “people and communities” focus, which tackles the entrenched and prolonged inequalities which have been deepened by the Covid pandemic and subsequent cost of living crisis.

Bury has become relatively more deprived compared to other areas with more people living in (the same) areas of deprivation in 2019 than in 2015 and the pandemic likely to have compounded this further. The Council has therefore significantly strengthened its focus on anti-poverty over the last 18 months:

- Socio-economic exclusion was incorporated as a protected characteristic within the Council's inclusion strategy, as recommended by the Greater Manchester Poverty Action Group. It is recommended that many of the other nine statutory protected characteristics are disproportionately vulnerable to poverty. This is explored in the accompanying EIA to this report
- A more proactive and targeted approach has been taken to identifying and supporting households in need and crisis support was complemented with direct referrals for benefits assessment and financial management support.

The national economic context, particularly the cost of living crisis, now demands a review of the council's strategy. This strategy sets out the latest socio-economic analysis of Bury residents; a short- and medium-term approach to respond and the evaluation of success. It includes:

- An immediate, urgent offer to support Bury residents with the cost of living crisis
- The ongoing development of an anti-poverty strategy to improve livelihoods and reduce hardship, structured against the six Greater Manchester Poverty Action (GMPA) themes
- The medium term *Let's do it!* principles to tackle deprivation ,with action plans for delivery and contribution across each political portfolio,
- Action against the enablers of ‘digital inclusion’ and to ‘challenging and address stigma and unconscious bias in relation to poverty’

Consistent with good practice, this strategy will:

- Be data and insight driven, to best target resources and support
- Celebrate successes and build upon these
- Target immediate hardship support in a co-ordinated manner
- Maximise opportunities for increased awareness and access to provision to increase resilience; increasingly linking local people and place.
- Align activity from related strategies to ensure coherence

3. How has Bury been tackling poverty to date

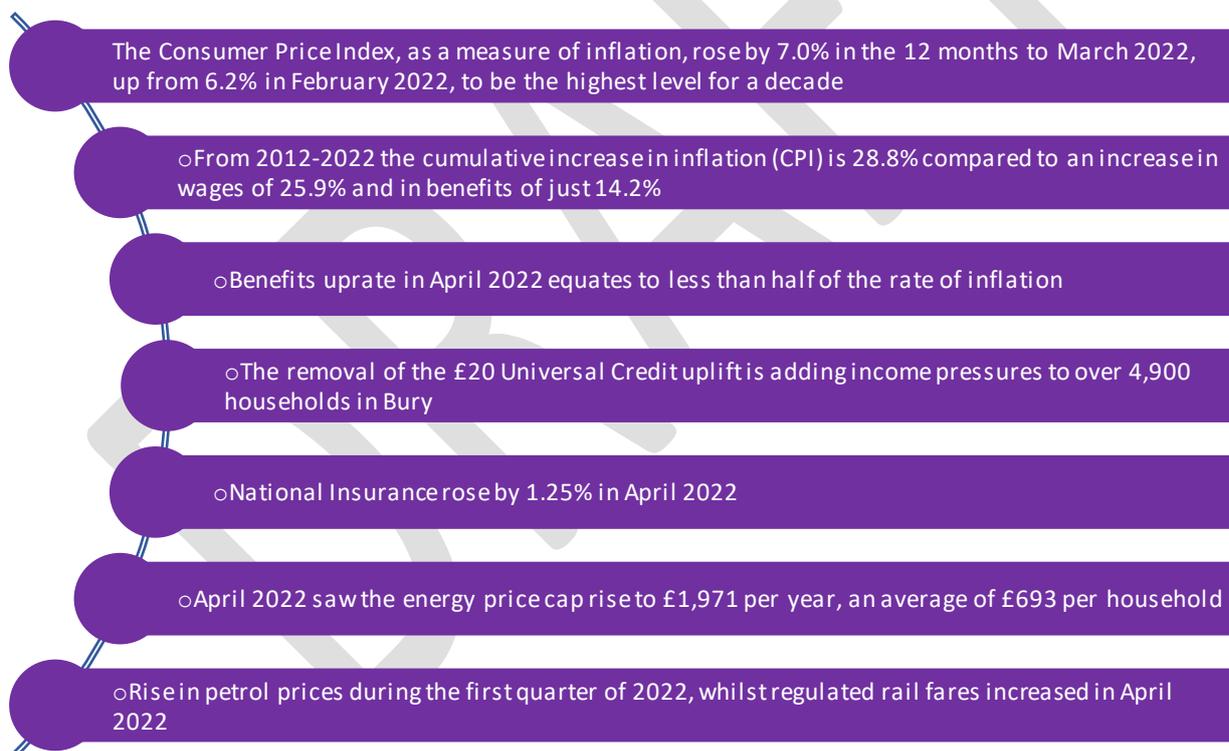
Tackling the root causes of poverty and addressing the manifestation of hardship in the Borough is not new. Considerable work has taken place over the last 18 months to strengthen the local approach to anti-poverty. Highlights of the work undertaken are included below, with further examples in Appendix 2.

- Targeted direction of funding, including national urgent winter hardship support to provide direct financial support for food, fuel and winter essentials, including emergency boiler repairs and support with essential white goods. This included Bury Community Support Network, school pastoral teams and the development of a voucher exchange programme to allow households to use the voucher in kosher retailers who provided an uplift in the voucher as social value
- The co-development of a People and Communities Plan for Radcliffe, to ensure that local people are best able to take advantage of the opportunities that are being realised through the physical regeneration set out in the Strategic Regeneration Framework and Levelling Up project.
- In December 2021 Bury became the only Greater Manchester council to be both a Greater Manchester Good Employment Charter Member and a Real Living Wage accredited employer. This means that all council jobs and contracts will be paid at least Real Living Wage value and has given a direct increase in earnings to over 4,000 local people who are involved in the supply and delivery of Council services. The Council is now setting an example across the Bury system about high quality employment, with Dunster's Farm and Six Town Housing also Good Employment Charter Members.
- Fit and Fed campaign addressing holiday hunger in school children, run by Families Active officers from the Live Well Service, working in partnership with the Public Health Team, School Catering Team, local schools, community centres and foodbanks.
- Sustained funding support to Citizens Advice Bureau Bury and Bolton (CABB) from Bury Council and Six Town Housing, including additional funding within 2021 to sustain dedicated case management support. CABB have in particular provided support for individuals to ensure they're received all benefits they're entitled to and debt management support if required to those who have received immediate financial hardship support through Covid related grants.
- Joint work with Bury Community Support Network to explore possibilities of increasing access to and offer of Credit Union provision, putting service user voice and experience at the heart of considerations.
- Neighbourhood based pop-up support, advice and information on financial and money management, including partnership guidance in Chesham at the Step into Bury East event; Radcliffe Neighbourhood Pitch and joint activity with Jewel Foundation in Prestwich Library
- The Family Learning provision via Bury Adult Learning Centre has been delivering family budgeting courses, including within community settings such as at Trinity Foodbank. Courses include, *Family Finance -Budgeting for the Family*; and *Keep Calm and Budget* (for learners with mild to moderate mental health issues). Brandlesholme Community Centre provided slow cookers as an incentive for participation in their Cooking on a Budget course, with participants identified in conjunction with the neighbourhood Children's Early Help Team.

- Foundation Funding has been secured to undertake 130 energy efficiency visits during 2022 by disabled facilities grant surveyors to provide energy efficiency advice and distribute small scale energy efficiency measures
- Six Town Housing have proactively identified properties for energy audits and provided free energy efficiency training to tenants who can act as ambassadors in the community, helping others to understand how to cut down on energy usage and be more environmentally friendly.
- Engagement of over 1,200 residents in community digital activity including the distribution of 300 refurbished Samsung tablets.

4. Bury Council's immediate response to the current cost of living crisis

The Council recognises that many people are experiencing unprecedented pressures on household income and expenditure, driven by:



In response, the Council has made available a range of urgent offers of help:

- Targeting of Bury's national allocation of £1.534m from the national Household Support Fund (HSF) to the most vulnerable people. This funding is designed to support the most vulnerable with the cost of food and fuel; government guidelines require councils to target some of this funding on children and families and older people but beyond that there is the flexibility to apply local discretion. The council will therefore use its business intelligence and networks to direct this funding by:

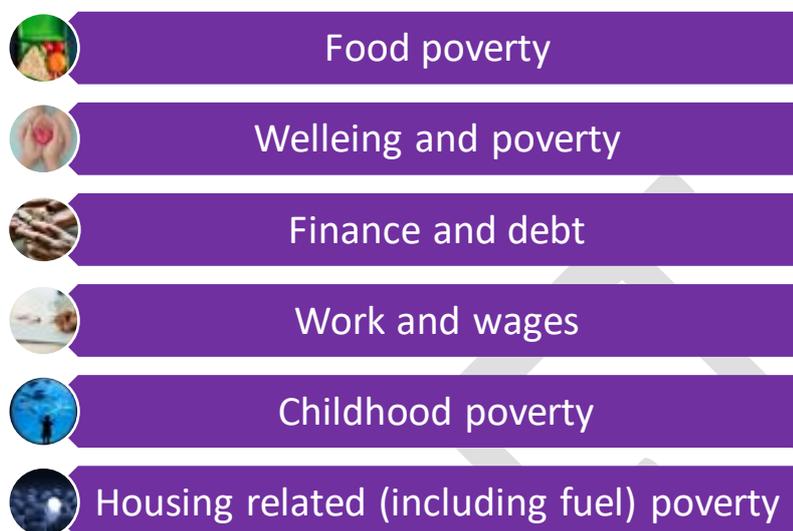
- Ensuring all practitioners in our neighbourhood-based teams understand how to spot signs of poverty; the support available and how to have strengths-based conversations with people to understand what help they need and connect them to resources
- targeting very proactively the streets in the borough where residents are known to face greatest socio-economic risk, as highlighted in Section 2, with strengths-based conversations to understand people's experience of poverty and the support they need now. This work will be led by the proactive work of the Council's community hubs; engagement with community groups including Bury Community Support Network and the work of our ward councillors
- Continuation of the provision of vouchers for those households eligible for Free School Meals over the whit half term and six week summer holiday
- Direct payment of £100 to 4,700 pensioners in receipt of Council Tax Support
- Resilience support to foodbanks across the Borough, consistent with previous levels of support

In addition to the Household Support Scheme:

- Council Tax rebates are being administered to households in Council Tax bands A-D following national funding in relation to increase fuel costs.
- £240k was committed by the Council to enable the introduction of a school uniform grant to support those families most in need. The Council agreed to the payment of a grant to all benefits related Free School Meal eligible families, on the basis of £30 per primary age child and £50 per secondary age child, to be administered through schools in the same way that the Council funded food voucher scheme has operated. This will be a one-off payment to those families eligible during the summer term 2022, with vouchers being issued during June.
- Through the targeting of Household Support Fund provision, place-based public service colleagues and community leads will identify households who would not ordinarily be eligible for welfare support but who are experiencing extreme financial pressure. These households will be supported through £100k committed by the Council, with immediate support and wrap-around resilience advice and guidance.
- Bury Council is working with local partners and regional colleagues to promote an increase in update in Pension Credits, with approximately £4m not claimed each year across the Borough. Information on this will be included in any payments to this cohort.

5 . The Medium term anti poverty strategy

In parallel with immediate crisis support, medium term work to prevent poverty and address the underlying issues will continue. Work will be organised to respond to the key pillars of poverty proposed by Greater Manchester Poverty Action.



The *Let's do it!* strategy has the eradication of poverty at its heart, through the overarching aims of driving growth and tackling deprivation. The following sections take each pillar in turn

A borough-wide delivery plan with priorities for the next 12 months is in production across Team Bury. Pending this, the Council's areas of focus across each political portfolio are summarised below

5.1 Food Poverty

Greater Manchester Poverty Action have studied food insecurity across the region and concluded that nearly a third of households in Fernhill and Pimhole are experiencing food insecurity, with high rates also present in Radcliffe and Whitefield.

<i>Food insecurity rates – highest prevalence in the Borough (GM Poverty Action)</i>			
<i>Fernhill & Pimhole</i> 32.9%	<i>Radcliffe</i> 29.66%	<i>Buckley Wells & Fishpool</i> 25.8%	<i>Besses</i> 25.77%

Data from recent research commissioned by the Council has also indicated the presence of 'E-food deserts' running across from Ainsworth, through to East Bury. A risk of "e-food desert" is based on the proximity and density of grocery retail units, transport and accessibility to these and e-commerce. Whilst Prestwich displays greater access it should be noted areas of considerable access neighbour areas with some of the least in the Borough and provides insight to use in targeting provision.

The Council has supported the ongoing development of Bury Community Support Network (BCSN), which is comprised 18 members and led by the Bury Voluntary, Community and Faith Alliance (VCFA). The BCSN provides a community-led gateway to food and wider support for people at risk of poverty. It has been successful in attracting funding from the Albert Gouby Foundation and has been working with Sabine Goodwin at the Food Aid Network on the impact of Covid and beyond. There is an opportunity to build on

this work to further develop a pantry model to increase resilience – this is one of the key actions set out in the delivery plan below.

Priority	Key Actions	Lead	By when
Ongoing development of the Bury Community Support Network	Ensure shared understanding and awareness of schemes (including apps) to eradicate food waste, including Fareshare, to maximise local uptake	Bury Community Support Network (BCSN) Chair	Q2
	Increase reporting consistency	Bury Voluntary and Faith Alliance (VCFA)	Q2
	Promotion of social eating schemes (currently at Green Café; Welly Café; Listening Ear; Attic Project)	VCFA Networking Officer	Q2
	Build on connections with Sabine Goodwin at Good Food Network	BCSN Chair	Q2
	Development of a sustainable food pantry model	Bury Community Support Network (BSCN)	Q3
	Increased membership of food clubs	BCSN Chair	Q4
Deliver the Bury Food Strategy	Promote use of Essential Parent as education resource for health nutrition and build in guidance on Healthy Start voucher and cookery sessions	Project Lead, Public Health	Q2
	Raise promotion of the Bury Good Food Charter through local businesses (including Bury Catering Award) and communities through the Hub network	Nutrition Lead, Public Health	Q2
	Continue to identify food deserts	Nutrition Lead, Public Health	Q2
	Develop food growing opportunities including community garden schemes, working with partners such as Incredible Edibles; with a focus of areas and groups with the greatest food insecurity	VCFA Networking Officer	Q4
	Improve uptake of Free School Meals among eligible families through improvements to school catering offer	Nutrition Lead, Public Health	Q3
Inclusivity of emergency food provision	Build on Kosher voucher scheme developed during Covid and breadth of provision through BCSN to ensure inclusivity in provision including pantry model	Community Hub Team Leader	Q2
Delivery of Household Support Fund	Targeted provision of Household Support Fund support for individuals identified through the Bury Community Support Network as trusted referrers;	BCSN Chair	Q2

Priority	Key Actions	Lead	By when
	with associated referral to CAB for resilience guidance		
Fit and Fed	Additional proactive targeting of Fit and Fed activity within areas of greatest food insecurity	Project Lead, Public Health	Q2
Market related campaigns	Healthy Eating for Less campaign at Bury Market promoting nutritious ingredients and suggestions on low-energy cooking techniques	Head of Commercial Services	Q2
	Satellite provision of Healthy Eating for Less within Moorside ward – Fernhill and Pimhole to promote engagement with the campaign	East Public Service Leadership Team	Q2
	Healthy Eating for Less campaign in Radcliffe, including with the newly located Village Greens in Radcliffe Market.	West Community Hub Manager; Public Health Lead for Radcliffe	Q2
	Review approaches to food growing and social enterprises to address e-food deserts, including geographical focus in Bury East, Besses and Rainsough and consideration of different cultural practices	VCFA Networking Officer	Q3
Cookery sessions	Targeted programme of Cooking Well for Less sessions prioritised to Fernhill, Pimhole, Radcliffe, Fishpool and Besses, working with local anchor community groups and facilities	Bury Adult Learning Centre (BALC) Lead	Q2
	Bespoke sessions for larger families	BALC Lead	Q2

5.2 Poverty and Wellbeing

The relationship between poverty and wellbeing can cause a spiral of decline in physical and mental health, in turn impacting on the ability to work or live a fulfilling life.

Locally there is a correlation between individuals of excess weight, and underweight children, with areas of relatively higher levels of deprivation.

<i>In Bury almost 1 in 10 reception age children are obese; this doubles to 1 in 5 by the end of year 6.</i>	<i>In Bury less than half of adults are eating the recommended 5 portions of fruit and veg a day</i>	<i>Physical activity is lowest in Bury East at 56.2% compared to a high in Tottington and North Manor</i>	<i>43% of people accessing Bury CAB debt support provision reported having a long-term health condition</i>
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At a ward level, the highest proportion of underweight children at reception age are in Radcliffe West (5.4%), Bury West ward (5.3%) and Moorside (4.6%); the highest proportion of very overweight are in Besses (9.5%), Radcliffe East (9.4%) and Radcliffe North and Ainsworth (7.9%)

A recurring theme of this strategy, which will continue, is to increasingly target advice, information and direct provision of activity whilst raising overall awareness to opportunities – enabling and empowering our communities to be able to support themselves. The following deliver plan outlines the key actions to support this in relation to this pillar.

Priority	Key Actions	Lead	By when
Proactive targeted engagement and support	Co-designed sessions led by Healthwatch Bury in localities of greatest health and income deprivation on access to self-care/self-support	Healthwatch Bury	Q2
	Focus within Health and Care Integrated Neighbourhood Teams on cause and effects of poverty and ill-health, including increasing awareness of preventative opportunities	INT leads / Older People Staying Well Leads	Q3
Maximise Social Prescribing	Beacon Service Link Workers to review casework to identify poverty related causes of referrals and develop neighbourhood based pathways to address principle causes	Beacon Service Manager	Q2
	Joint initiative between Beacon Service and Ingenus to link clients aged 18-24 into Social Prescribing and assist young people to move into employment and training.	Beacon Service Manager	Q2
	Explore opportunities for BeeWell young persons social prescribing services to address childhood related poverty	Beacon Service Manager	Q3
Tackling stress and anxiety	Targeting of Getting Help Helpline to LSOAs experiencing highest rates of deprivation	Integrated Commissioning Officer (Mental Health)	Q2
	Evaluate impact of travel costs and other expenses on accessing mental wellbeing provision as a barrier to access	Integrated Commissioning Officer (Mental Health)	Q4
Specific wellbeing awareness campaigns	Promotion of Ask for Jesse campaign through Early Years setting – a project between Boots and The Hygiene Bank	Project Lead, Public Health	Q2
	Increase uptake of Daily Mile and nutrition related accreditation at schools and early year settings particularly in Besses, Bury West, Moorside and all Radcliffe wards	Project Lead, Public Health	Q2
	Awareness and access to menstrual equality provision, such as promoted through the Bloody Good Period project	VCFA Networking Officer	Q3

Priority	Key Actions	Lead	By when
Targeting an increase in financially accessible physical activity	Actively promote Health Improvement Fund projects as a means of accessible provision within neighbourhoods	Live Well Lead	Q2
	Review Radcliffe Move More Local Delivery Pilot and associated Community Investment Fund to tackle barriers to activity driven by financial hardship and poverty	Wellness Team/ VCFA	Q3

5.3 Finance and debt

Locally, Bury has areas of extreme income related deprivation, with a disproportionately high number of Lower Super Output Areas in the top 10 and 20% most income deprived nationally. These locations tally with demands experienced across welfare support provision and the Co-operative Group's Community Wellbeing Index insight on household income and relative affluence, which identifies Fernhill and Fern Grove as areas where targeting of support and information should be prioritised.

The data shows a considerable concentration of financial vulnerability in the East of Bury but importantly shows that there are elements of vulnerability in every neighbourhood. This is important when targeting activity as within relatively affluent corners of the Borough there are those experiencing financial hardship and provide hyper-local concentrations as areas of focus for partnership activity.

<i>Citizens Advice Bureau Bury and Bolton data</i>			
<i>In 2021/22 CABB supported 3,645 people across 22,711 issues, with the average amount of debt at £1,826 (3rd highest of local CAB branches)</i>	<i>Top benefit issues presented locally : Personal independence payment; initial claims and limited capacity for work element of UC.</i>	<i>Biggest debt issues people requested support with were Council Tax Arrears and Fuel Debts. 13% of those seeking support were in full time employment.</i>	<i>Income gain through CABB in 2021/22 of £8.32m benefiting over 770 residents</i>

<i>Wards with highest number of Council Tax Support claims</i>			
<i>Moorside 1,398 (979 working age/ 419 pension age)</i>	<i>Bury East 1,302 (919 working age/ 383 pension age)</i>	<i>Radcliffe West 1,201 (843 working age/ 358 pension age)</i>	<i>Redvales 1,153 (759 working age/ 394 pension age)</i>
<i>Followed by Besses 1,029; Radcliffe East 1,027; Radcliffe North & Ainsworth 965; St. Mary's 798</i>			

Bury's approach to increasing financial inclusion and resilience is embedded within the strengths-based principle of the LET'S strategy:

- person-centred approaches
- supporting budgeting to focus on prevention
- early intervention and resources for people and families in debt to access information and support to reverse the detrimental cycle impacting on their income and wellbeing.

These principles run throughout the deliverables for this pillar, set out below.

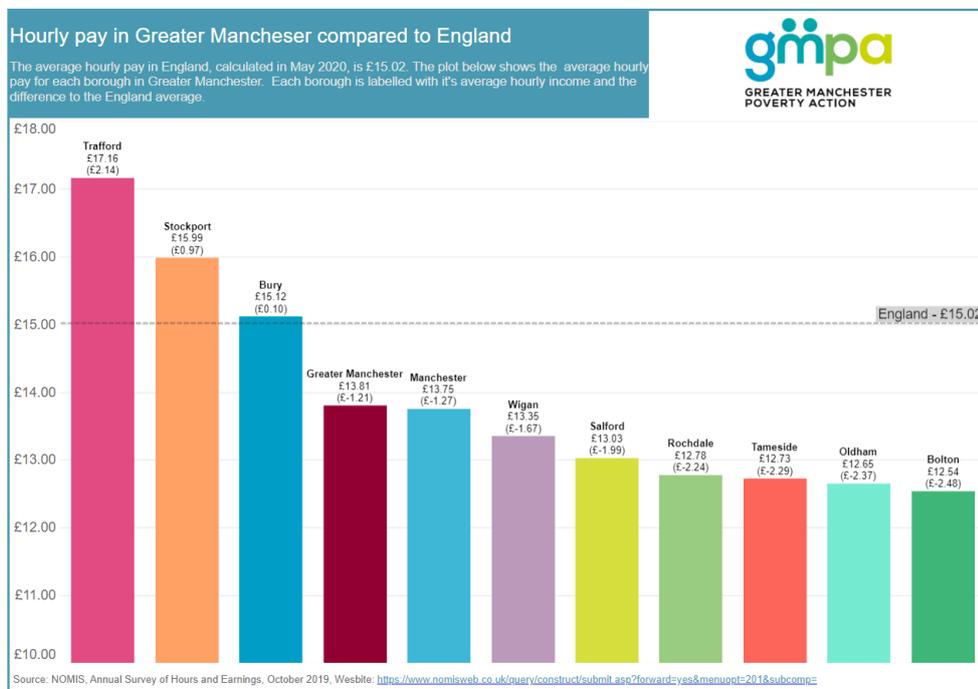
Priority	Key Actions	Lead	By when
Money Advice Referral Tool	Multi-agency partnership to work with Greater Manchester Poverty Action to co-design tool on back of successful Expression of Interest	Strategic Partnership Manager/ Head of Revenues and Benefits	Q2
	Bury Money Advice Referral Tool to be piloted and rolled out, including on The Bury Directory	Strategic Partnership Manager	Q3
Reviewing Cost of Access	Review of free or low-cost numbers across Team Bury advice/ information services	VCFA Networking Officer	Q2
Neighbourhood level advice and support	Anti-Poverty focus within refreshed Borough placemats including localised budget/financial advice	Community Hub Managers	Q2
	Targeted provision of Welfare Support including distribution of £100k hardship fund to support not/less eligible through existing schemes	Head of Revenues and Benefits	Q2
	CAB presence within Primary care settings, in particular Moorside, Radcliffe and Whitefield	CABB Advice Lead	Q2
	Targeted Pension Credit uptake campaign, building on the Greater Manchester initiative through the Independent Age, particular at those Wards with largest current underclaimed values	Integrated Commissioning Manager (Older People) / Older People's Network	Q2
	Bury Adult Learning Centre to further develop and deliver family Learning offer on budgeting and money management, particularly targeting Moorside, Radcliffe West and Redvales	Bury Adult Learning Lead	Q3
Community Wealth Building and Financial Inclusion	Secure commitment from Barclays in relation to Thriving Local Economies pilot legacy and their social value associated with provision of finance, budgeting and money management support to different communities of Bury	Head of Procurement	Q2
	Review Credit Union arrangements in Bury to ensure provision meets financial inclusion requirements of the Borough and explore sustainable, ethical lending options	Business Manager, Six Town Housing	Q2
	Extend to social value from each Team Bury partners banking contract	Unit Manager, Economic Development	Q3
	Explore Fair4All Finance work with community development finance institutions to grow sustainable access to affordable credit	Business Manager, Six Town Housing	Q3

Priority	Key Actions	Lead	By when
Review provision of advice provision locally	Structured review of public service contracts and grants providing funding/commissioning of finance and debt related advice, information and direct support – in particular with a view of geographical and demographic considerations	Strategic Partnerships Team	Q2
	Drafting of refreshed, co-ordinated, commissioning intentions in light of VCSE Accord	Strategic Partnership Manager	Q2
	Commissioning process to be undertaken and agreements from April 2023 to be drawn up and agreed	Strategic Partnerships Manager	Q3, sign off Q4
Maximising Levelling Up and Shared Prosperity Opportunities for Bury	Define opportunities for Bury to maximise opportunities of the British Bank Regional Investment Funds and new Global Britain Investment fund to increase access to finance for SMEs	VCFA Networking Officer	Q3
	Lobby to ensure that Bury benefits from the Local Government Pension fund by matching or exceeding the levelling up target of 5% of assets investment in projects which support local areas	TBC	Q4
	Explore opportunities for Bury to benefit from the Regional Angels programme supporting high potential businesses with early stage equity finance; and similar support to community organisations to increase their resilience	Unit Manager, Economic Development / VCFA	Q4
Enabling Bury's enterprising spirit to alleviate financial pressure	Explore opportunities for developing a local social enterprise to support with the cost of white goods, in the manner of Emmaus Leeds, Under One Roof Lancashire, StandFirm Social Enterprise, Glasspool UK and Changing Lives Together (Cheshire)	VCFA Networking Officer	Q3
Increasing awareness of pinch points in resilience	Cataloguing known transition points of financial pressures and local wrap around offer at these points, examples being becoming parents; leaving care; leaving prison; entering retirement; bereavement	Community Hub Team Leader	Q2

5.4 Work and Wages

Within Bury currently there is inequality in terms of employment and wage levels that are often hidden when considering Borough wide level data – for instance, the data and graph below shows an economically active population in work higher than the regional and national average and wage rates at a favourable level compared to elsewhere in Greater Manchester

<p><u>% of working age population economically active (and of which self-employed)</u></p> <p>Bury 79.1% (9.9%) North West 76.9% (8.3%) GB 78.5% (9.5%)</p>	<p><u>% of households that are workless</u></p> <p>Bury 14.2% - equated to 8,300 households North West 15.5% Great Britain 13.6%</p>
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The Borough picture masks local variations, for instance, there are as many 16–18-year-olds not in education, employment or training (NEET) in Radcliffe East as there are in Bury West, North Manor, Pilkington Park, St. Mary’s and Tottington wards combined.

The Council is leading work to drive economic growth and increase the number of high quality jobs for local people. The Economic Development Strategy will further this work and formalise a community wealth building approach, along with a broader suite of actions listed below.

Priority	Key Actions	Lead	By when
Encourage increased uptake of the GM Good Employment Charter	All Team Bury partners to strive to become a Good Employment Charter Supporter by December 2022	Team Bury leads	Q3
	Develop a local support scheme to support businesses in low paid sector roles to adopt principles of the Good Employment Charter	Director of Business Growth and Infrastructure / BBLG	Q3
	All Team Bury partners to strive to become a Good Employment Charter Member by December 2023	Team Bury leads	Q4

Delivery of GM Housing Provider Pledges	Align Steps to Success activity to GM Housing Provider Pledges including identifying and delivering accessible pathways for tenants to access jobs in the growth sectors of Digital and Zero Carbon	Business Manager, Six Town Housing	Q2
	Work collaboratively to support under-represented groups into construction and supply chains	Unit Manager, Economic Development	Q3
Diversification of promoting job opportunities and encouraging careers	Responding to race-listening activity in Bury, identifying recruitment source beyond <i>greater.jobs</i> for public service roles.	Director of People and Inclusion	Q2
	Increase awareness of advice, information and support to self-employed individuals given the increased likelihood of experiencing poverty	Unit Manager, Economic Development	Q2
Maximising Levelling Up and Shared Prosperity Opportunities for Bury	Ensure Bury's contribution to, and benefit from, Greater Manchester Innovation Accelerator pilot as a cluster of 4 th Industrial Revolution Foundries	Director of Business Growth and Infrastructure	Q3
	Determine opportunities for Bury's communities of the Multiply Scheme which targets disparities in numeracy levels with investment in courses for adults	Unit Manager, Economic Development	Q3
	Submit an Expression of Interest to take part in the Local Supported Employment Initiative through DWP to support people with LD, autism or both into work	Unit Manager, Economic Development / Director of Adult Services, OCO	Q2
	Build on local success of Working Well to further target and promote in-work progression offer, including through the Health and Disability Green Paper	Unit Manager, Economic Development	Q4
	Embed Radcliffe Works at the heart of the Radcliffe People and Communities Plan, including expansion of Working Wardrobe initiative and driving a employment and skills key worker model	Unit Manager, Economic Development	Q4
Increase neighbourhood level support	Neighbourhood level focus, including reference to deprivation and impact on skills, aspiration and opportunity, within refreshed Bury Economic Strategy	Unit Manager, Economic Development	Q2
	Enhance DWP neighbourhood based offer within Bury East People and Communities Plan, in particular addressing different communities within the Bury East, Moorside and Redvales Ward	Partnership Manager, DWP	Q2

	Determine and quantify specific local barriers to accessing skills and employment opportunities, eg interview travel costs	Bury Health Employment and Skills Taskforce	Q3
	Target Community Wealth Building activities of pathways into employment, such as Kickstart, apprenticeships and T-levels, in particular reaching individuals currently furthest from employment.	Partnership Manager, DWP	Q4

5.5 Childhood Poverty and Education

The childhood poverty rate (after housing cost) for Bury as a borough is 32.1%. This is down from 34.3% in 2017 but higher than it was in 2015 (30.5%) and currently ranks as 4th lowest in Greater Manchester. It is noticeable that locally the percentage of children living in poverty has some correlation with the areas of greatest deprivation overall, though an exception to this is Sedgley in Prestwich which, after housing costs, has the highest rate of childhood poverty with over half of children experiencing hardship. Of note, the neighbouring Holyrood ward has half the level of Sedgley.

Percentage of children living in poverty, before and after housing costs by ward			
<i>After housing costs</i>	<i>Sedgley ward 50.4%*</i>	<i>Bury East Ward 45.5%</i>	<i>Radcliffe West 42.3%</i>
<i>Before housing costs (Absolute Poverty)</i>	<i>Bury East ward 37.2%</i>	<i>Redvales 31.2%</i>	<i>Moorside 27.4%</i>

GM Poverty Action Poverty Monitor data also shows a decrease in relative poverty rates before housing costs in the East neighbourhood, but increases in the north of the Borough.

Education attainment, and the respective impact on future access to high wage jobs and opportunities, has been seen to correlate with childhood experiences of poverty – and be a major factor in determining a person's risk of continued poverty through life. In Bury, there is a gap between the school readiness levels of all pupils and those eligible for free school meals (FSM) of 11.6. The table below outlines the geographical spread of those eligible for FSM, which varies from 75 young people in North Manor to 774 in Moorside.

Percentage of pupils entitled to free school meals			
<i>Moorside 35.5%</i>	<i>Radcliffe West 35.2%</i>	<i>Bury East Ward 32.9%</i>	<i>Besses 30.2%</i>
<i>Note, this correlates with the Index of Multiple Deprivation data in relation to the Income Affecting Children domain</i>			

In recent years there has been a decline in the uptake of Healthy Start vouchers. This is a means-tested scheme available to pregnant mothers and those with children under 4 years old, providing families with vouchers that can be used to buy basic foods and vitamins. This national scheme is useful to reduce inequalities and improve access to healthier foods for families who may struggle afford them. However, in Bury, uptake is the 3rd lowest uptake in Greater Manchester. Whilst the decrease is consistent with a trend across Greater Manchester work is to take place to improve uptake of this scheme, this includes

understanding the reasons behind the low uptake rates and addressing these, particularly targeting those wards where insight demonstrates particularly high childhood poverty rates.

Bury Healthy Start uptake rates			
January 2016	January 2018	January 2020	January 2022
69% 1,075 of 1,564 eligible households	60% 917 of 1,536 eligible households	53% 829 of 1,645 eligible households	42% 575 of 1,370 eligible households

Under the two child limit policy, parents are not entitled to any extra support through universal credit or child tax credit to help with raising a third or subsequent child born after 6th April 2017. Research by Child Poverty Action Group estimates such families lose out on up to £2,935 per year. In Bury there are 320 households in receipt of Universal Credit and 610 households in receipt of Child Tax Credit impacted by this. Sedgley has 459 households with three or more dependent children in the family with the youngest child aged 0-4; more than twice any other ward (Redvales having the next highest rate at 196).

Priorities for this pillar centre on the further co-design of steps to increasingly target support to those families experiencing, or at risk of experiencing, the greatest hardship through the young people's co-production network, including Youth Cabinet representation.

Priority	Key Actions	Lead	By when
Increase update of Healthy Start Vouchers	Targeted promotion through Early Years Settings and Health Visitors	Project Lead, Public Health; Early Help Lead	Q2
	Details on how to apply and guidance available to be added to GP/health centre screens	Communication and Engagement Officer	Q2
	Promotion through Community Hub newsletters	Community Hub Team Leader	Q2
	To review the above in relation to 30 hours free childcare provision	Project Lead, Public Health	Q2
Delivery of School Uniform Support Scheme	Co-design of Uniform Support Scheme to deliver £240k of support through Children's Strategic Partnership Board	Director of Education and Skills	Q2
	Exploration of feasibility to develop social enterprise scheme related to school uniforms, in the style of Uniform Reuse by Zero Waste Leeds, Pickni uniforms in Croydon and Uniformity by Tauheedul Islam Boys' High School in Blackburn	BCSN Chai	Q2
Maximising Levelling Up and Shared Prosperity Opportunities for Bury	Specific engagement with Youth Cabinet through a Circles of Influence approach, and with Children's Strategic Partnership Board on maximising opportunities of the future whilst addressing pressures of today	Youth Participation Co-Ordinator	Q2
	Development of local proposals that outline opportunities to tackle childhood poverty and attainment through Bury's position as an Education Investment Area and Local Skills Improvement Plans	Director of Education and Skills	Q4

Priority	Key Actions	Lead	By when
	Explore specific local opportunities in relation to local attainment for Bury's neighbourhoods through the UK National Academy	Director of Education and Skills	Q4
	Co-develop proposals for young people, particularly those in areas of greatest deprivation to benefit from the emerging National Youth Guarantee Scheme, and GM Opportunity Pass	Director of Education and Skills	Q4
Targeted and proactive local provision	Further engage participants at Sedgley Children's Centres, community leaders in Sedgley and the Early Help Team in Prestwich to conduct a deep dive into specific local conditions exacerbating childhood poverty and deliver a suite of mitigations to address these.	Children's Early Help Lead (Prestwich)	Q2
	Work with local school to review a 'Cost of the School Year' calendar, as per the Child Poverty Action Group, to identify and quantify costs within a school year and local opportunities to manage these https://cpag.org.uk/cost-school-day-calendar-2021-22	Director of Education and Skills	Q2
	Embed anti-poverty principles at the heart of the development of the Family Hub pilot in Bury East	Assistant Director Early Help and School Readiness	Q2
	Develop a series of free cooking on a budget sessions across childcare settings in wards of greatest childhood poverty, in particularly focused on larger families given the disproportionate impact of family size on poverty	Bury Adult Learning Lead	Q3

5.6 Housing related Poverty including Fuel Poverty

Data from Greater Manchester Poverty Action states that 13.4% of households in Bury are fuel poor (up from 10.6%) – in that they have required fuel costs that are above average (the national median level) and were they to spend that amount they would be left without a residual income below the poverty line. Whilst the average for the Borough is 10.6% there are areas with significantly higher rates

Lower Super Output Areas with greatest levels of households who are fuel poor				
007E 32.9% Moorside Ward (Kingfisher Drive/ Thrush Drive)	008E: 27.1% Bury East Ward (East Street/ Lord Street/ Cecil Street)	021B: 25.3% Besses ward (Ribble Drive/ Westminster Avenue)	008F: 25.1% Bury East Ward (James Street/ Alfred Street/ Openshaw Street)	018D 23.2% - Radcliffe West (Hawthorn Avenue/ Greendale Drive)

National Government support measures in relation to the energy price cap rise include a £200 discount of energy bills (to be repaid in £40 instalments over 5 years); £150 Council Tax rebate for those in bands A-D; new discretionary funds for those ineligible for the Council Tax Discount. As of March 2022, in Bury

there are c. 73,000 Council Tax accounts in Council Tax bands A-D and such will receive a £150 rebate from May 2022. Of these 50,000 pay by Direct Debit, with the remaining 23,000 being written to for bank details for the rebate to be paid.

The experience of being in poverty also influences the type, quality and size of dwellings households are able to access. At worst, households in poverty can experience destitution, homelessness or rough sleeping. Poor housing quality, overcrowding and a reliance on temporary accommodation for vulnerable families also contribute to unnecessarily poor health and quality of life for many.

Poverty rates are highest for social and private renters, nationally at 3-4 times the rate of those buying with a mortgage or own a property outright. Median housing costs for low-income private and social renting households have increased substantially over the last 25 years, while for those buying with a mortgage costs had fallen.

For Bury, Greater Manchester Poverty Action data on the lower quartile monthly rent figures when benchmarked against lower quartile monthly gross earnings position the borough 4th lowest in the region at 37.7% - at £525 vs £1391. By comparison those in Manchester are paying over 60% of their earnings on rent whilst Wigan is lowest at just under one-third. As with other measures, however, this isn't felt equally across the Borough and is in part driven by changes in house prices which vary significantly. In Prestwich in particular, but also areas just north of Radcliffe Town Centre and on the eastern edge of Bury Town Centre there have been price increases of over 100% in the last decade

In addition, just over 6,000 Bury residents are accessing financial support from United Utilities; by proportion of population this is the 4th lowest in GM (Manchester 12.3%/Stockport 3.7%)

Priority	Key Actions	Lead	By when
Increasing fuel poverty support awareness	Targeted distribution of Household Support Fund immediate resilience support to meet fuel costs, with funding payments conditional on referral to increased resilience support, through CABB or Energyworks	Head of Revenue and Benefits/ Public Service Leadership Teams	Q2
	Deliver local discretionary support to households outside of government rebate scheme associated with energy price cap rise; in particular HMOs where individual householders likely to not benefit directly from a rebate	Head of Revenue and Benefits	Q2
	Continued targeting of support through integrating services such as LEAP (Local Energy Advice Partnership) into existing community/ public service activity, including Six Town Housing Summer Roadshows and Community Hub engagement events	Public Service Leadership Teams	Q2
	Target Warm Homes Discount promotion in the 5 LSOA neighbourhoods with the greatest level of fuel related poverty	Unit Manager, Housing	Q2
	Appraise opportunity to utilised Policy in Practice Low Income Family Tracker tool to deliver targeted discretionary housing payment campaign – as utilised in Gravesham – to retain tenancies, prevent homelessness, and increase resilience through increasing access to eligible payments.	Head of Revenue and Benefits / Unit Manager, Housing	Q2

Priority	Key Actions	Lead	By when
	Borough wide Fuel Poverty event delivered in conjunction with Ingeus	Health and Employment Officer/ Katie Davis	Q3
	Explore opportunities to develop social and community enterprises supporting people to meet housing repair costs in an affordable manner, such as DELPHER (Disabled and Elderly Plumbing and Heating Emergency Repair)	VCFA Networking Officer	Q3
Delivery of Affordable Warmth Schemes	Determination of additional resource required to develop a specific Fuel Poverty Action Plan	Unit Manager, Housing	Q2
	Targeted delivery of the Green Home Grant Local Authority Delivery activity, supporting energy efficiency measures	Unit Manager, Housing	Q3
	Active involvement in the development of the GM Retrofit Accelerator, including partnership activity with E-On and the Growth Hub, and target local engagement into areas of greatest fuel poverty and financial insecurity	Unit Manager, Housing	Q4
	Delivery of the Department for Business, Energy and Industrial Strategy Testing Toolkit Pilot, to enhance enforcement of the Energy Efficiency regulations in relation to private rented property, based on identified clusters of F and G rated EPC properties using data from Landmark	Unit Manager, Housing	Q4
	Review the Energy Company Obligation Local Authority Flex arrangements with the Greater Manchester Combined Authority to ensure this best meets the needs of the low income, vulnerable and fuel poor households of the Borough	Unit Manager, Housing	Q4
Delivery of the GM Housing Provider Pledge	Proactively identify preventative measures to address avoidable arrears, and where these do occur to manage through refreshed tenancy sustainment arrangements and if required Improving Adult Lives case management	Tenancy Sustainment Lead, Six Town Housing	Q2
	Six Town Housing to deliver on the pledge through improving energy efficiency and energy (carbon) literacy of tenants to reduce their outgoings	Business Manager, Six Town Housing	Q4
Maximising Levelling Up and Shared Prosperity Opportunities for Bury	Delivery Bury's Housing Strategy and house-building priorities within Regeneration Masterplans across the Borough including developing ways to use Modern Methods of Construction to accelerate the delivery of good quality new homes	Director of Business Growth and Infrastructure	Q4

Priority	Key Actions	Lead	By when
	Develop local proposals in light of white paper on introducing legally binding Decent Homes Standard in the private rented sector	Head of Housing & Homelessness/ Head of Public Protection	Q4
Fuel costs for community venues	Delivery of energy advice sessions for voluntary, community, faith and social enterprise organisations to explore options for mitigating rising fuel and running costs of community assets	VCFA Networking Officer	Q2

6. Tackling deprivation

Tackling deprivation requires a collaborative approach, hence the borough wide delivery plan with priorities for the next 12 months with partners across Team Bury. Within the Council, tackling deprivation will be a focus across each political portfolio are summarised below:

LETS Principle	Council Portfolios	Priorities to prevent poverty & tackle deprivation
Local	Finance and communities Environment Housing	<p>A People and Communities' plan for every neighbourhood, starting with Radcliffe and Bury East, to develop the skills, strengths and successes of individuals and communities in order that some of the great causes of inequality may be tackled: a poor start in life; blinkered horizons; poor education and poor-quality work</p> <p>Targeted delivery of the Green Home Grant Local Authority Delivery activity and promotion of measures to increase sustainable, affordable warmth.</p> <p>Implementation of our Housing Strategy which drives up standards of housing including for those in the private rented sector; tenancy sustainment support for Six Town Housing residents and proactive help for people with complex lives who are at risk of homelessness</p>
Enterprise	Strategic Growth Culture and Economy	<p>Continuing to take advantage of the national Levelling Up agenda including delivery of the two schemes agreed to date, to boost productivity, employment and pay, particularly in areas where this has previously lagged behind national levels.</p> <p>An ambitious programme of regeneration across our townships including a Strategic Regeneration Framework for Radcliffe which has the highest proportion of deprivation of all of the Borough's townships</p> <p>The development of an Economic Strategy to drive growth in the borough including:</p> <ul style="list-style-type: none"> • an all-age skills strategy which ensures adults have the education and aspiration to be connected to the opportunities that will come • community wealth building

LETS Principle	Council Portfolios	Priorities to prevent poverty & tackle deprivation
Together	Finance and communities Corporate Affairs (Inclusion)	The development of our Voluntary, Community and Faith Alliance to help the sector continue to develop and provide support for communities in need Over £1m of participatory budgets passed to our neighbourhoods, to support community economic recovery and drive health improvement To apply the socio-economic duty of giving due regard to reducing the inequalities caused by deprivation and poverty in decision making and service delivery, as per Bury's Inclusion Strategy
Strengths	Health & Wellbeing Children & Young People	Neighbourhood teams providing targeted support to the most vulnerable, including direct referrals for those who need crisis or hardship help and addressing the wider determinants of wellbeing. Continued co-production of targeted support with those families experiencing or most at risk of the experiencing the greatest hardship, including through pastoral teams and Youth Cabinet.

7. Enablers

Two enablers have been identified to support all workstreams and evolve the council's offer.

- Challenging and addressing stigma and unconscious bias in relation to poverty
- Digital inclusion
-

7.1 Challenging and addressing stigma and unconscious bias

Amongst the stresses of living in poverty is the stigma faced by individuals and families in seeking to access support. Indeed the word poverty is a loaded term that can add pressure and bias to describing an household and through which there is a danger of generalising, missing the detail of the individual lives of local people.

The *Let's Do It!* strategy sets out to take a strength-based approach to improving the lives of local people and reducing inequality. This means an approach which is built around respect, empathy, compassion and fairness; one in which people are empowered to live their best lives, direct their own destiny and recognises for different people this will take a different form.

Language and terminology are central to this. There is the need for open and honest conversations on terminology which undermines or degrades individuals even when it is not set out to do so. The voice of those experiencing hardship is critical to this, so that collectively we can develop a shared understanding and language locally which is clear and respectful; understood and constructive.

The Council's Inclusion Working Group is working on inclusive language across inclusion and equality terminology and will seek to explore options with those with lived experience. In the meantime, a specific initiative to enable requests for Household Support Fund monies to be made via text through local shops is being explored, and the table below outlines further actions which will be taken.

Priority	Key Actions	Lead	By when
Poverty listening session	Conduct listening sessions and facilitated focus groups to capture additional insight on lived experience of socio-economic vulnerability in the Borough to identify most prevalent local stigmas and experiences of bias	VCFA; BCSN; Strategic Partnerships Manager	Q2
Develop strengths-based language and terminology	Develop session with Bury Inclusion Working Group, based on their previous work on inclusive language, to determine options of language and terminology in keeping with the principles of Let's Do It and the learning from the above listening session	Director of People and Inclusion	Q2
	Review this Anti-Poverty Strategy in light of the previous actions	Strategic Partnerships Manager	Q3

7.2 Digital Inclusion

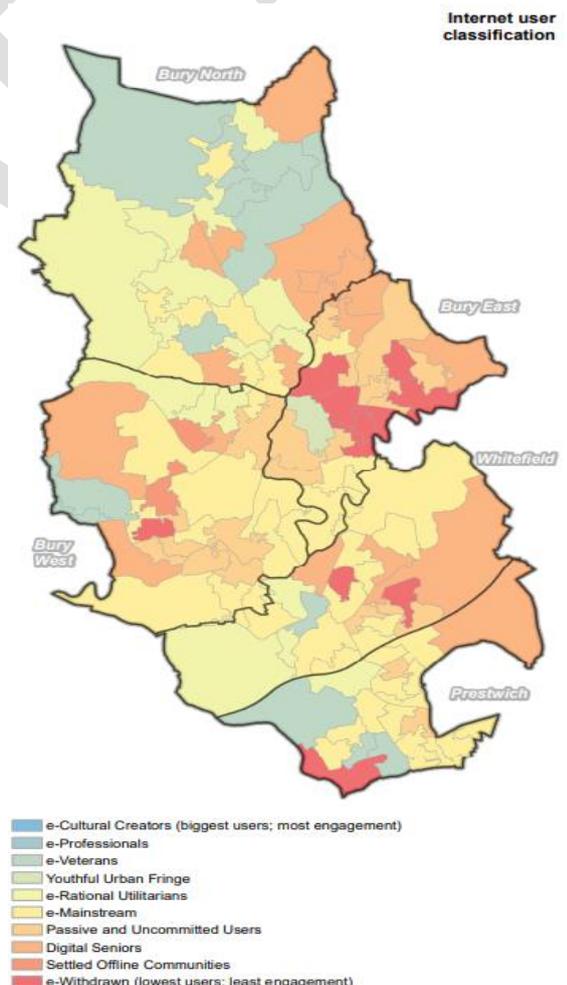
There are a number of determinants of digital poverty in itself and of the impact digital exclusion has on hardship:

- Affordability of devices and connectivity
- Capability to utilise technology through lack of access to skills
- Lack of awareness of capability of online platforms, ie benefits available through having online access to retail, webchats with support organisations; awareness of support organisations, such as through the Bury Directory.
- Support into digital inclusion – enablers and access to (peer) support
- Cultural sensitivities and norms with regards to the use of technology

Bury's communities experience different approaches to utilising digital services and online offers. This map from research by Temple indicates not just geographic areas to target digital inclusion activity but also the prominent means of online access to inform targeted on broader anti-poverty approaches, for example a social media campaign to increase uptake in pension credit is less likely to be successful in the southwest corner of Prestwich than in other parts of the Borough

A key delivery outcomes of *Bury's Let's Do It!* strategy is improved digital connectivity through improvement in the borough rank for digital connectivity based on the percentage of people over 16 who state they have not used the internet in the past 6 months.

The table below outlines how the means by which digital connectivity will be considered and acted upon as a tool to enable people to tackle hardship in the Borough.



Priority	Key Actions	Lead	By when
Build on existing digital inclusion offer	Review the Bury offer in light of the Good Things Foundation approach of Affordable Internet, Digital Skills and Community Support – with a workstream against each of these	Digital Inclusion Lead	Q2
	Explore linkages with the Digital Poverty Alliance including Tech4Families and Tech4PrisonLeavers campaigns	Digital Inclusion Lead	Q3
Identify opportunities for local social enterprise development	Explore opportunities for social enterprise development such as Wavelength CIC which provides TVs, radios and tablets to isolated people and those living in poverty	VCFA Networking Officer	Q4
Target digital inclusion provision in light of Temple data	Develop bespoke approaches for promotion of digital awareness, access and infrastructure provision to match geographical online usage preferences	Digital Inclusion Lead	Q2
	Determine locations for partnership activity to increase access to digital equipment, including loans	Digital Inclusion Lead	Q3
	Determine locations for partnership activity to increase access to skills and confidence development, including through the Staying Well Team and Social Prescribers	Digital Inclusion Lead	Q3

7 Outcomes Framework and Measuring Success

Each theme, described above, details key local baseline data against which progress may be measured. A summary and proposed outcome shifts is proposed below, noting that shifts in outcomes will take time to achieve but the actions in this strategy will contribute towards the delivery of these.

Source	Outcome measure and imperative
<i>Let's Do It!</i> Outcome	<ul style="list-style-type: none"> Reduce the life expectancy gap within the Borough to under 13 years for men and 10 years for women Narrow the gap between school readiness of all pupils and those eligible for free school meals, to be no more than 8.5 Narrow the gap in average attainment 8 score for all pupils and those eligible for free school meals to improve on 8.8% Reducing the number of adults with no qualifications with the gap between adults with no qualifications and those of NVQ Level 3 and above to over 58.5%

	<ul style="list-style-type: none"> • Maintain position in top 3 GM ranking for average total household income and increase the proportion of households in the top quartile • Improvement in the borough rank within GM for digital connectivity based on the percentage of people over 16 who state they have not used the internet in the past 6 months or ever. 																				
Index of Multiple Deprivation	<p>The table outlines the number of Lower Super Output Areas (LSOA) within Borough with the highest levels of deprivation. There are 120 LSOAs across the Borough.</p> <table border="1" data-bbox="339 539 1246 748"> <thead> <tr> <th>IMD Domain</th> <th>Top 1%</th> <th>Top 10%</th> <th>Top 20%</th> </tr> </thead> <tbody> <tr> <td>Overall deprivation domain</td> <td>1</td> <td>12</td> <td>27</td> </tr> <tr> <td>Income deprivation domain</td> <td>1</td> <td>12</td> <td>30</td> </tr> <tr> <td>Income domain affecting children</td> <td>2</td> <td>11</td> <td>29</td> </tr> <tr> <td>Income domain affecting older people</td> <td>0</td> <td>8</td> <td>21</td> </tr> </tbody> </table> <p>Target:</p> <ul style="list-style-type: none"> • To have no LSOAs in top 1% most deprived in every domain • To reduce the number of LSOAs in the top 10% most deprived to 8. • To reduce number of LSOAs in 20% most deprived to 20. 	IMD Domain	Top 1%	Top 10%	Top 20%	Overall deprivation domain	1	12	27	Income deprivation domain	1	12	30	Income domain affecting children	2	11	29	Income domain affecting older people	0	8	21
IMD Domain	Top 1%	Top 10%	Top 20%																		
Overall deprivation domain	1	12	27																		
Income deprivation domain	1	12	30																		
Income domain affecting children	2	11	29																		
Income domain affecting older people	0	8	21																		
Strategy specific measures	<ul style="list-style-type: none"> • Reduce food insecurity across all priority neighbourhoods • Reduce the proportion of underweight children at reception age • Reduce childhood obesity by the end of year 6 • Increase in physical activity in the neighbourhoods with the highest levels of deprivation, with the activity rate above 60% in all wards. • Maintain percentage of working age population economically average to remain above the North West and national average • Reduce the number of households that are workless to meet the national average • Maintain hourly pay rate for the Borough at a rate above the national average • Increase the number of organisations which are Living Wage employers and members of the Good Employment Charter • Reduce the percentage of children living in poverty before and after housing costs • Reduce the percentage of households that are fuel poor <p>In addition, the following measures will be reported on</p> <ul style="list-style-type: none"> • Citizens Advice demand volume, nature of demand and income gain for local residents • Foodbank demand volume • Council Tax support data 																				

- | | |
|--|--|
| | <ul style="list-style-type: none"> • Number of households supported through Household Support Fund • Number of households engaged in Fit and Fed |
|--|--|

8 Governance

It is proposed that the Bury Health and Wellbeing Board (HWB) assumes accountability for driving forward the activities set out in this strategy, in the context of its mission to reduce inequalities and improve quality of life.

Each of the thematic priorities will have a named officer lead drawn from across the Team Bury system who will come together as a Partnership Delivery Group, which will ensure delivery against the plans, track progress of activity, share good practice across thematic areas and work together to unblock any barriers. The group will report on progress to the HWB, with regular oversight through the portfolio of the Cabinet Member for Finance and Communities.

Priority leads

Theme	Role
Cost of Living Crisis	Strategic Partnerships Manager, Bury Council
Food poverty	Chair, Bury Community Support Network
	Bury Food Network Lead
Wellbeing and poverty	Consultant in Public Health
Finance and debt	Bury and Bolton Citizens Advice Lead
	Bury Council Welfare Support Lead
Work and wages	DWP Partnerships Manager
Childhood poverty	Children's Early Help Lead
Housing and fuel poverty	Six Town Housing Lead
	Affordable Warmth Officer, Bury Council

Enabler Leads

Theme	Role
Digital	Digital Inclusion Lead, Bury Council
Stigma and communications	Communications Officer, Bury Council and CCG
	Inclusion Manager, Bury Council

Appendix 1: Index of Multiple Deprivation – Top 5 most deprived Lower Super Output Areas in the Borough

Overall income deprivation domain	Income Deprivation Affecting Children Index	Income Deprivation Affecting Older People Index
Bury 007E Moorside ward East neighbourhood (around Kingfisher Drive/Thrush Drive)	Bury 007E Moorside ward East neighbourhood (around Kingfisher Drive/Thrush Drive)	Bury 008E Bury East Ward East Neighbourhood (around Bury Town Centre, South Cross Street and Cecil Street)
Bury 016C Radcliffe North and Ainsworth , West neighbourhood (around Coronation Road/ Westminster Avenue)	Bury 021B Besses ward, Whitefield neighbourhood (around Ribble Drive and down to Westminster Avenue)	Bury 007E Moorside ward, East neighbourhood (around Kingfisher Drive/Thrush Drive)
Bury 021B Besses ward Whitefield neighbourhood (around Ribble Drive and down to Westminster Avenue)	Bury 007D Bury East ward East Neighbourhood (around Hazelwood High/ Bridge Hall Lane)	Bury 008C Moorside ward East neighbourhood (around Park Road/ Castlecroft Road)
Bury 007D Bury East ward, East neighbourhood (around Hazelwood High School)	Bury 025B St. Mary's ward Prestwich neighbourhood (around Rainsough Brow/ Kersal Road)	Bury 016B Radcliffe West ward West neighbourhood (around Water Street & Bolton Road junction)
Bury 020C Unsworth ward Whitefield neighbourhood (around Rufford Drive/ Rippon Avenue)	Bury 016E Radcliffe East ward West Neighbourhood (around Milltown Street/ Irwell Street)	Bury 008F Bury East Ward East Neighbourhood around Alfred Street/ James Street)

Appendix 2 – Tackling financial hardship and anti-poverty activity 2021/22

Food Poverty

- The Council has supported the ongoing development of Bury Community Support Network (BCSN), which is comprised 18 members and led by the Bury Voluntary, Community and Faith Alliance (VCFA). The BCSN provides a community-led gateway to food and wider support for people at risk of poverty. It has been successful in attracting funding from the Albert Gouby Foundation and has been working with Sabine Goodwin at the Food Aid Network on the impact of Covid and beyond. There is an opportunity to build on this work to further develop a pantry model to increase resilience.
- Development of a multi-agency Bury Food Strategy with priorities built on the Sustainable Food Places network which focuses on healthy and sustainable food in Bury being accessible to all. This includes a Good Food Charter with the stated ambition to tackle food poverty and diet-related ill health.
- Urgent winter hardship has been provided through food vouchers as part of the national Government Household Support Fund. In Prestwich this included the development of a voucher exchange programme to allow households to use the voucher in kosher retailers who provided an uplift in the voucher as social value.
- Brandlesholme Community Centre are providing slow cookers as an incentive for participation in their Cooking on a Budget course, with participants identified in conjunction with the neighbourhood Children's Early Help Team.
- Fit and Fed campaign addressing holiday hunger in school children, run by Families Active officers from the Live Well Service, working in partnership with the Public Health Team, School Catering Team, local schools, community centres and foodbanks.
- Proactive engagement with Fair Futures CIC through the Traveller Education Service and African Caribbean Women's Network to raise awareness of tactical anti-poverty support, embedding as trusted referrers into the Household Support Fund and increasing awareness of their offer across public service leadership team colleagues.

Poverty and Wellbeing

- Promotion of the *Helping Yourself to Wellbeing* approach - a 7 week course designed to help individuals to practice self-care and improve their health and wellbeing. The course provides participants with the knowledge, skills and tools to improve their confidence and motivation to set realistic goals for making changes to their lifestyle. Topics include: behaviour change, self-esteem and confidence, dealing with stress and anxiety, lifestyle choices, healthy eating, alcohol and smoking.
- The Older People's Staying Well Team have been a key trusted referrer into the Household Support Fund, maximising their engagement contact to not just provide immediate support but to link people into broader services to improvement movement, social connections, access to financial and wellbeing support, and how to Keep and Live Well.

- During the Covid-19 pandemic the Getting Help Helpline was set up and continues to operate. Run through Early Break, this provides non-urgent, non-clinical support for anyone experiencing difficulties with their mental wellbeing, including anxiety or concern over their financial or broader situation. People can leave a message to receive a call back to avoid having to worry about phone charges.
- Citizens Advice Bury and Bolton are actively engaged with the Beacon Service and their social prescribing link workers to connect
- Delivery is taking place of the 'Live Well, Move More' Local Delivery Pilot, including engagement with Youth Cabinet. Key priorities include increasing movement amongst those who are unemployed and there is specific place-based focus in Radcliffe. This includes linking people with community sports and recreation groups in some of the areas of greatest deprivation locally to test and learn new approaches to increasing participation in physical activity.
- Refresh of the Armed Forces Covenant which has included Community Hub manages completing online training on supporting included Defence related money advice provisions and linked into Armed Forces Breakfast session

Finance and Debt

- Sustained funding support to Citizens Advice Bureau Bury and Bolton (CABB) from Bury Council and Six Town Housing, including additional funding within 2021 to sustain dedicated case management support. CABB have in particular provided support for individuals to ensure they've received all benefits they're entitled to and debt management support if required to those who have received immediate financial hardship support through Covid related grants.
- Targeted direction of the government's Household Support Fund based on combination of welfare data and local insight from public services and community leads, including school pastoral teams and foodbanks. This provided direct financial support for food, fuel and winter essentials, including emergency boiler repairs and support with essential white goods.
- Joint work with Bury Community Support Network to explore possibilities of increasing access to and offer of Credit Union provision, putting service user voice and experience at the heart of considerations.
- Neighbourhood based pop-up support, advice and information on financial and money management, including partnership guidance in Chesham at the Step into Bury East event; Radcliffe Neighbourhood Pitch; Prestwich Library pop-up
- The Family Learning provision via Bury Adult Learning Centre has been delivering family budgeting courses, including within community settings such as at Trinity Foodbank. Courses include, *Family Finance -Budgeting for the Family*; and *Keep Calm and Budget* (for learners with mild to moderate mental health issues)

Work and Wages

- In December 2021 Bury became the only Greater Manchester council to be both a Greater Manchester Good Employment Charter Member and a Real Living Wage accredited employer. This means that all council jobs and contracts will be paid at least Real Living Wage value and has given a direct increase in earnings to over 4,000 local people who are involved in the supply and delivery of Council services. The Council is now setting an example across the Bury system about high quality employment – Dunster’s Farm and Six Town Housing are also Good Employment Charter Members.
- The development of a People and Communities Plan for Radcliffe and for Bury East (with other neighbourhoods to follow) to specifically link local people to the opportunities being born out of two successful Levelling Up bids for Radcliffe town centre hub and Bury Flexihall.
- Additional Job Centre Plus capacity in the Millgate Centre, Bury, to support the government’s Plan for Jobs and Way to Work campaign.
- Six Town Housing have signed the GM Housing Provide Pledge which commits to a series of actions to supplement the local Steps to Success scheme:
 - Paying the real living wage and seeking accreditation on this
 - Working collaborative to identify and deliver accessible pathways for tenants to access jobs in the growth sectors of Digital and Zero Carbon
 - Work collaborative to support under-represented groups into construction and supply chains
 - Embedding employment support work across all activities, including pathways into entry level jobs
 - Creating job opportunities for all ages with an emphasis on supporting those from vulnerable and diverse backgrounds that have been significantly disadvantaged

Childhood Poverty and Education

- As referenced previously, Bury Council has announced £240k of funding to support families in poverty with the costs of school uniforms.
- Specific focus on children and families within the local utilisation of Household Support Funding, maintaining provision during all school holidays for those eligible for Free School Meals, in conjunction with a vibrant multi-agency Holiday Activity Fund offer.
- Proactive role of school and early years setting pastoral teams in the identification of children and families with whom to target resource, including immediate assistance in relation to food, fuel, essential winter clothing and linkage to financial resilience guidance.
- Early Help Locality Teams targeting resources in neighbourhoods to prevent families reaching crisis, connecting people to local support within their communities
- Brandlesholme Community Centre have been delivering the Bury Family Bank during the Covid pandemic to help provide baby products and children’s clothing, which is offered alongside referring families into broader hardship support.

- Start of targeted drop-in antipoverty activity at Sedgley Children's Centre in conjunction with the Jewel Foundation, as a response to data-driven insight on poverty levels affecting children, to tailor local offers and bring support closer to families in this neighbourhood.

Housing related poverty including fuel poverty

- Foundation Funding has been secured to undertake 130 energy efficiency visits during 2022 by disabled facilities grant surveyors to provide energy efficiency advice and distribute small scale energy efficiency measures
- A further £100k of funding has been identified by Bury Council to support individuals facing hardship due to the cost of living, targeting those who would not ordinarily be eligible for support through existing schemes, such as those not currently receiving benefits.
- Proactive, multi-agency targeting of national funding, including the Household Support Fund and vulnerable renters scheme through the Homeless Partnership Board. In relation to the latter 36 households supported to avoid tenancy failure through a combination of a new process agreed with DWP to utilise the duty to refer portal; with Revenue and Benefit colleagues to highlight suitable cases through Discretionary Housing Payment requests; and through Citizens Advice and their mortgage rescue cases.
- Six Town Housing offers free energy efficiency training to tenants who can act as ambassadors in the community, helping others to understand how to cut down on energy usage and be more environmentally friendly. Neighbourhood Advisors proactively identifying properties for energy audits. 8 staff are trained in city and guilds energy awareness, 4 staff trained city and guilds fuel debt advice in the community and 22 front facing staff and contractors liaison advisors trained energy awareness and identifying vulnerable situations and fuel poverty
- Successful in attracting funding from the Social Housing Decarbonisation Fund to improve thermal properties of homes which are not suitable for cavity wall insulation
- Local Energy Advice Partnership (LEAP) and Energyworks attendance at Community Hub activity including Neighbourhood Pitch in Radcliffe

Digital Inclusion

- Over the past 12 months the Council has led the digital eco-system to:
 - engage over 1,177 residents in community digital activity and over 250 learners via an adult learning digital course (since February 2021). The project aims to engage 1,500 residents by June 2022.
 - Deliver 172 digital drop-in activities since June 2021, offering bespoke and reactive support 684 times. To encourage sustainability, each community partner is receiving a package of support with connectivity, to train volunteers and access digital equipment
 - Distribute over 300 refurbished Samsung tablet devices which were received via the GM Tech Fund. 175 tablets were distributed to Bury schools, the remainder have been retained by the digital eco-system for a Loan Scheme which was launched in August 2021 for Bury Council services, local partners, organisations and residents.

- Six Town Housing have signed up to the GM Housing Pledge which includes the commitment to reduce the digital divide through the provision of training, funding, and support for digital inclusion measures, and by engaging with the GMCA Digital Inclusion Task Force to maximise the opportunities available for tenants and residents

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Appendix 3– Proposed Household Support Fund Allocations

Families	Continuation of the Free School Meals for Whit half term and six week summer holiday	7 weeks at £90k £630k
	Continue school/early year pastoral teams and locality Early Help teams proactively identifying young people and families who would most benefit from the scheme (in particular those who are not eligible for FSM)	£50k
Pensioners	Direct payment to pensioners in receipt of Council Tax Support 4,700 cases that are householders where pensioner is lead claimant; if one partner isn't a pensioner the household is treated as working age)	4,700 x £100 voucher £470k
	Targeted identification of individuals/ households through public service colleagues including the Older Peoples Stay Well Team, and trusted referrers through the Older People Network, supported through Age UK Bury. The Bury Older People Network were keen there was this option recognising pressures felt by those beyond those in receipt of certain welfare support measures.	£120k
	Capacity support to Older People Network via VCFA/Age UK Bury to assist with targeting activity	£15k
Broader population	Ongoing targeted identification of households through public service leads in neighbourhoods and trusted referrers, including Bury Community Support Network. Immediate resilience in conjunction with wider financial resilience advice and information. Connection through Community Hubs where individuals not engaged in wider services	£175k*
	Resilience support to foodbanks across the Borough, consistent with previous levels of support	£40k
Administrative Support	Capacity for Welfare Support Service to administer scheme in timely manner.	£34k (c.2% of total allocation)
Total		£1.534m

EQUALITY ANALYSIS

This Equality Analysis considers the effect of Bury Council/ Bury CCG activity on different groups protected from discrimination under the Equality Act 2010. This is to consider if there are any unintended consequences for some groups from key changes made by a public body and their contractor partner organisations and to consider if the activity will be fully effective for all protected groups. It involves using equality information and the results of engagement with protected groups and others, to manage risk and to understand the actual or potential effect of activity, including any adverse impacts on those affected by the change under consideration.

For support with completing this Equality Analysis please contact corporate.core@bury.gov.uk / 0161 253 6592

SECTION 1 – RESPONSIBILITY AND ACCOUNTABILITY <i>Refer to Equality Analysis guidance page 4</i>	
1.1 Name of policy/ project/ decision	Cost of Living and Anti-Poverty Strategy
1. 2 Lead for policy/ project/ decision	Lynne Ridsdale/Chris Woodhouse
1.3 Committee/Board signing off policy/ project/ decision	Cabinet
1.4 Author of Equality Analysis	Name: Chris Woodhouse Role: Strategic Partnerships Manager Contact details: c.woodhouse@bury.gov.uk
1.5 Date EA completed	Updated 25/05/2022
1.6 Date QA completed	31/05/2022
1.7 Departmental recording	Reference: CC/COL/EA/202205 Date: 31/05/2022
1.8 Next review date	16/06/2021

SECTION 2 – AIMS AND OUTCOMES OF POLICY / PROJECT <i>Refer to Equality Analysis guidance page 5</i>	
2.1 Detail of policy/ decision being sought	To approve the refreshed Anti-Poverty Strategy for Bury, in light of the Let's Do It! strategy and with a particular focus on local support measures to address the current cost-of-living pressures.
2.2 What are the intended outcomes of this?	The strategy is integral to delivering the <i>Let's Do It!</i> vision of achieving faster economic growth than the national average with lower than national average levels of deprivation by 2030. To achieve this there is a requirement to be data and insight driven to best target resources and support to deliver on both the outcomes set out in the <i>Let's Do It!</i> framework and specific improvements to be sought in relation to Bury data, including reducing food insecurity, and children experiencing poverty as set out in section 7 of the strategy.

SECTION 3 – ESTABLISHING RELEVANCE TO EQUALITY & HUMAN RIGHTS

Refer to Equality Analysis guidance pages 5-8 and 11

Please outline the relevance of the activity/ policy to the Public Sector Equality Duty

General Public Sector Equality Duties	Relevance (Yes/No)	Rationale behind relevance decision
3.1 To eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by Equality Act 2010	Yes	The anti poverty provides a targeted focus on giving due regard to socio-economic vulnerability - recognised as a local protected characteristic through the joint Council and CCG Inclusion Strategy – and the intersectionality of this across our communities. The Strategy outlines a proactive, targeted approach to drive inclusive practices across both immediate and long term financial resilience support, information provision and the engagement on these. This includes co-designing approaches to address specific sensitivities and risks both within and between communities.
3.2 To advance equality of opportunity between people who share a protected characteristic and those who do not.	Yes	
3.3 To foster good relations between people who share a protected characteristic and those who do not	Yes	
3.4 Please outline the considerations taken, including any mitigations, to ensure activity is not detrimental to the Human Rights of any individual affected by the decision being sought.		
The strategy is built upon the pillars of poverty recognised by Greater Manchester Poverty Action, to consider the different elements in which individuals and families may experience socio-economic vulnerabilities, including access of essentials including food and warmth. The proposals seeks to maximise the reach of funding and support to those most vulnerable.		

SECTION 4 – EQUALITIES DATA

Refer to Equality Analysis guidance page 8

Protected characteristic	Outcome sought	Base data	Data gaps (to include in Section 8 log)
4.1 Age	Reduction in poverty rates across all communities of identity, place and experience,	6,470 young people in the Borough eligible for Free School Meals from 3,346 families. Highest prevalence in Moorside, Radcliffe West and Bury East wards Children living in poverty after housing costs: Sedgley ward 50.4% Bury East Ward 45.5% Radcliffe West 42.3% Healthy start uptake rate 2022: 42%	

	in particular those wards where the local rate is above the national average, as outlined in the Strategy data tables.	<p>75% of children living in poverty have at least one parent in work (CPAG)</p> <p>The poverty rate for children in families with 3 or more children in the family is twice that of 1 child families (ONS)</p> <p>2018 Mid-Year Estimate (latest data available) of over 70s in Bury : 24,843</p>	Breakdown across the Borough of family sizes												
4.2 Disability		Over 21,224 people in Bury have a limiting long-term illness, health problem or disability equating to 11.24% of our resident population, compared to 18.8% of the population of England and Wales													
4.3 Gender		<p>Female 51% Male 49%</p> <table border="1" data-bbox="662 851 1189 1019"> <thead> <tr> <th>% of working age population economically active</th> <th>Bury</th> <th>NW av.</th> <th>GB av.</th> </tr> </thead> <tbody> <tr> <td>Males</td> <td>82.6</td> <td>80.3</td> <td>82.2</td> </tr> <tr> <td>Females</td> <td>75.8</td> <td>73.6</td> <td>74.8</td> </tr> </tbody> </table>	% of working age population economically active	Bury	NW av.	GB av.	Males	82.6	80.3	82.2	Females	75.8	73.6	74.8	
% of working age population economically active	Bury	NW av.	GB av.												
Males	82.6	80.3	82.2												
Females	75.8	73.6	74.8												
4.4 Pregnancy or Maternity		<p>Live births rate for the Borough from latest data: 2,104</p> <p>Healthy start uptake rate 2022: 42%</p>													
4.5 Race		Bury has a non-white population of 10.8% compared to 14.7% of the population of England and Wales	Seek specific breakdown for Bangladeshi and Pakistani populations in Bury as identified by GMPA as experiencing greatest risk of poverty												
4.6 Religion and belief		Christian (62.7%, nationally 59.3%), Muslim (6.1%, nationally 4.8%) and Jewish (5.6%, nationally 0.5%). 18.6% identified as having no religion													
4.7 Sexual Orientation		There is currently no national or local data on sexual orientation. However, estimates provided by the LGBT Foundation and Stonewall that between 5% and 7% of the population identify as Lesbian, Gay or Bisexual nationally													

4.8 Marriage or Civil Partnership	70,088 recorded as married through census and 253 recorded status as being in same-sex civil partnership.	
4.9 Gender Reassignment	There is currently no national or local data on gender identity. However, estimates provided by the Lesbian, Gay, Bisexual and Transgender (LGBT) Foundation that 1 in 4,000 people in the UK seek support to change their birth gender.	
4.10 Carers	19,954 (Census 2011) 440 (Bury Carers Hub)	
4.11 Looked After Children and Care Leavers	358 Looked After Children 140 Care Leavers	
4.12 Armed Forces personnel including veterans	6,447 (GP registers)	Specific question being asked in 2021 census; first data expected July 2022
4.13 Socio-economically vulnerable	15,700 Housing benefit / Council Tax support claimants 4,700 households in receipt of Council Tax support where lead claimant is a pensioner. NOMIS Claimant Count: 5,430 (April 2022) down from 6,610 (September 2021) NOMIS Wage levels for full time workers: Male (Bury/UK): £530/ £612 Female (Bury/UK): £496/ £558	

SECTION 5 – STAKEHOLDERS AND ENGAGEMENT

Refer to Equality Analysis guidance page 8 and 9

	Internal Stakeholders	External Stakeholders
5.1 Identify stakeholders	Cabinet Members, in particular Leader and Cabinet Member for Finance and Communities; Joint Executive Team; Revenue and Benefits Team; Staying Well Team; Assistant Director Education; Assistant Director Early Help; Consultant in Public Health; Housing Service Manager;	Bury Community Support Network including foodbanks and pantries; Bury Voluntary and Community Faith Alliance and related networks; Commissioned service providers including Beacon Service; Citizens Advice Bureau; Six Town Housing; Single Points of Contact at other local authorities; national government
5.2 Engagement undertaken	Household Support Fund/Anti Poverty working group meetings; update to Cabinet Portfolio Holder; update to	Public Service Leadership Teams across neighbourhoods including Health and Care INT leads; Six Town

	<p>Leader; Policy Advisory Group; Informal Cabinet.</p>	<p>Housing neighbourhood advisors; Beacon Service; Public Health Leads and GMP Neighbourhood Inspectors</p> <p>VCFA engagement including Older People’s Network; MEG-N group following Borough wide race listening session; VCSE Leads Group; Bury Community Support network leads; meeting with Chief Officer and colleagues at Citizen Advice Bureau.</p> <p>GM Poverty Action Money Advice lead</p>
<p>5.3 Outcomes of engagement</p>	<p>Breadth of targeted support widened to include Care Leavers and wider pastoral teams within learning settings.</p> <p>Determination of blended approach to provide direct credits alongside trusted referral schemes.</p>	<p>Increased awareness of the scheme and greater linkages into existing anti-poverty activity.</p> <p>Learning shared from previous funding schemes, including payment mechanisms and routes for promotion.</p> <p>Additional connections into support including African Caribbean Women’s Centre and BRAC group</p> <p>Additional engagement opportunities including Talking About My Generation platform, including aligning with Pension Credit campaign.</p>
<p>5.4 Outstanding actions following engagement (include in Section 8 log)</p>		<p>Ongoing engagement with VCFA and Bury Community Support Network</p> <p>Further specific engagement with Bury Health Employment and Skills Taskforce and new Chair of Health and Wellbeing Board</p>

SECTION 6 – CONCLUSION OF IMPACT
Refer to Equality Analysis guidance page 9

Please outline whether the activity/ policy has a positive or negative effect on any groups of people with protected inclusion characteristics

Protected Characteristic	Positive/ Neutral Negative/	Impact
6.1 Age	Positive	<p>Childhood poverty is a specific priority pillar within the strategy with a series of actions set out to reduce childhood poverty. Previous iterations of the Household Support Fund have included strong input from school pastoral teams. Additional focus on larger families seek to address some of the most vulnerable.</p> <p>There is a requirement within Household Support fund that at least one-third of funding is on families. One third is also to be on pensioners. Older Peoples Staying Well team as part of the Bury Live Well Service have been engaged in previous iterations of this funding as key front line professionals to identify individuals at risk and who would benefit from food/fuel support.</p> <p>The Older People’s Network actively engaged with in the development of local support, including tackling stigma in claiming of pension credits and means to ensure communication on support means are in an inclusive manner for older people.</p>
6.2 Disability	Positive	<p>Disabled people face a higher risk of poverty and have done so for at least the last 20 years. This is driven partly by the additional costs associated with disability and ill-health, and partly by many disabled people being less able to access work.</p> <p>Nationally the disabled working age adult poverty rate is 38% compared to 17% for those not-disabled. Among families where someone is disabled, the workless rate is 26%, compared with 10% of families where no-one is disabled.</p> <p>Bury has a strong track record through the Working Well Work and Health programme which this strategy seeks to expand upon.</p> <p>Discussions have taken place to consider measures of increasing access to information, including easy read approaches through Bury People First and Bury Blind Society.</p> <p>Alongside the humanitarian aid support in relation to food and fuel will be guidance in relation to promoting positive wellbeing including the ‘Getting Help Line’ launched in Bury on 17 August 2020 to offer non-clinical, non-urgent support for anyone experiencing low level emotional health and wellbeing difficulties. The new helpline is being launched on behalf of Bury Council and NHS Bury Clinical Commissioning Group (CCG) and is available to Bury residents of all ages. The ‘Getting Help Line’ will be open Monday to Saturday from 8am until 8pm</p>
6.3 Gender	Positive	<p>Specific reference within the wellbeing pillar to addressing specific financial pressures including addressing concerns over period poverty.</p>

6.4 Pregnancy or Maternity	Positive	Targeted work through Early Help, and with their health colleagues, will help identify those who are pregnant and new parents who may be facing additional costs and pressures this winter.
6.5 Race	Positive	Data from Greater Manchester Poverty Action highlights that non-White British ethnic groups experience considerably greater levels of poverty, with this most acutely seen within the Bangladeshi and Pakistani communities. Working with the MEG-N group of the VCFA and with community leaders, targeted activity to increase welfare access, employability information and access to immediate financial resilience will be strengthened. The Bury Community Support Network is made up on community groups across the Borough, working with residents of different races, including promotion of support through local networks and channels
6.6 Religion and belief	Positive	As 6.5 but in relation to faith and the Community Support Network has supported cultural food requirements in terms of kosher and halal provision arranged through the Borough's foodbanks. The strategy will build on examples including the Kosher voucher exchange in Sedgley and will seek to explore the role of faith organisations and cultures in addressing culturally specific poverty drivers.
6.7 Sexual Orientation	Neutral	No specific impact in relation to this proposal.
6.8 Marriage or Civil Partnership	Neutral	No specific impact in relation to this proposal.
6.9 Gender Reassignment	Neutral	No specific impact in relation to this proposal.
6.10 Carers	Neutral, to become positive.	<p>Around 1 in 12 adults are informal carers and just over three-quarters are of working age. Informal carers are more likely to live in poverty and this increases with the amount of time spent caring. The poverty rate for working age adults who are caring 35 hours a week or more is 44%, more than double the rate of those caring for under 20 hours</p> <p>Further engagement is to take place with N-Compass who took on the Bury Carers Hub contract during 2020 in terms of their role in targeting support to socio-economically vulnerable carers.</p>
6.11 Looked After Children and Care Leavers	Positive	Targeted provision with Children's Services and the Children's Strategic Partnership Board , in conjunction with 6.1
6.12 Armed Forces personnel including veterans	Neutral, to become positive.	Refresh of the Armed Forces Covenant in Bury has included Community Hub managers completing online training on supporting included Defence related money advice provisions and linked into Armed Forces Breakfast session; engagement will continue to target support to socio-economically vulnerable personnel and veterans, including their families.

6.13 Socio-economically vulnerable	Positive	<p>This strategy and delivery of immediate cost-of-living support takes a blended approach to facilitate direct and immediate provision to individuals and families that are facing extreme economic pressures, utilising existing interactions with services alongside targeted engagement to reach vulnerable residents not currently known to services and to nurture longer term resilience through addressing the conditions to tackle deprivation through Let's Do It. The proposals also increase the resilience of the Bury Community Support network which has seen isolated food banks develop into a thriving, strong, neighbourhood-based network of 18 food banks and pantries.</p>
6.14 Overall impact – What will the likely overall effect of your activity be on equality, including consideration on intersectionality?	Positive – The HSF proposals provides a blended approach of direct support and targeted engagement to maximise the impact of national funding across the Borough across protected characteristics and communities of interest.	

SECTION 7 – ACTION LOG

Refer to Equality Analysis guidance page 10

Action Identified	Lead	Due Date	Comments and Sign off (when complete)
7.1 Actions to address gaps identified in section 4			
Breakdown across the Borough of family sizes	HS	15/06/2022	Received 30/05/2022. Sedgley ward has highest proportion of three or more dependent children aged under 4, ahead of Redvales and Bury East Ward.
Seek specific breakdown for Bangladeshi and Pakistani populations in Bury as identified by GMPA as experiencing greatest risk of poverty	HS	15/06/2022	Redvales has highest demographics – 2,164 Pakistani residents and 57 Bangladeshi; followed by Bury East ward (1,935 and 37 respectively). Ramsbottom has 52 Bangladeshi residents (2 nd highest in the Borough)
7.2 Actions to address gaps identified in section 5			
Ongoing dialogue with VCFA and Bury Community Support Network	CW	13/06/2022 01/08/2022	
Further specific engagement with Bury Health Employment and Skills Taskforce and new Chair of Health and Wellbeing Board	CW	15/06/2022	
7.3 Mitigations to address negative impacts identified in section 6			
N/A			

7.4 Opportunities to further inclusion (equality, diversity and human rights) including to advance opportunities and engagements across protected characteristics			
Further Liaison with Bury Blind Society and BIG to ensure inclusive promotion of HSF	CW	15/06/2022	
Liaison with NCompass and Bury Carers Hub to further awareness	CW	15/06/2022	

SECTION 8 - REVIEW			
<i>Refer to Equality Analysis guidance page 10</i>			
Review Milestone	Lead	Due Date	Comments (and sign off when complete)
Following Overview and Scrutiny Panel	CW	16/06/2022	
One month following Cabinet	CW	21/08/2022	

Please make sure that every section of the Equality Analysis has been fully completed. The author of the EA should then seek Quality Assurance sign off and departmental recording.

SECTION 9 – QUALITY ASSURANCE		
<i>Refer to Equality Analysis guidance page 10</i>		
Consideration	Yes/No	Rationale and details of further actions required
Have all section been completed fully?	Yes	
Has the duty to eliminate unlawful discrimination, harassment, victimization and other conducted prohibited by the PSED and Equalities Act been considered and acted upon?	Yes	Consideration made specifically in relation to socio-economically vulnerable individuals, in light of the Joint Bury Inclusion Strategy.
Has the duty to advance equality of opportunity between people who share a protected characteristic and those who do not been considered and acted upon	Yes	Consideration made as to the inclusive distribution of public monies, targeted interventions and enabling access to advice and support, by means that do not result in unlawful discriminatory activity, and indeed share good practice in increasing access.
Has the duty to foster good relations between people who share a protected characteristic and those who do not, been consider and acted upon	Yes	
Has the action log fully detailed any required activity to address gaps in data, insight and/or engagement in relation to inclusion impact?	Yes	Action log contains activity, clear lead and due dates. These will be updated at each review point outlined in section 8.
Have clear and robust reviewing arrangements been set out?	Yes	Mix of milestone and regular review points outlined with named lead for these included.

		EA to be included in consideration of the strategy delivery through Cabinet Portfolio meetings and at Health and Wellbeing Board
Are there any further comments to be made in relation to this EA	No	

Agenda Plan 2022/23 - Overview and Scrutiny

Date of Meeting	Deadline for submission of advance questions from Members	Agenda Publication Date	Deadline for reports to DS	Agenda Set Meeting	Items for the Meeting/Theme	Officers/Cabinet Member
15.06.2022	13.06.2022 (10AM)	07.06.2022	01.06.2022 (12 NOON)	30.05.2022 12:00	MA: Sub-Group covering Performance and Finance topics 1. Quarter 4 Corporate Performance Update 2. Poverty Strategy Update For Information: 1. Terms of Reference	Councillor Rafiq and Kate Waterhouse Cabinet member for Communities and Finance and Lynne Ridsdale
19.07.2022	15.07.2022 (10AM)	11.07.2022	07.07.2022 (12 NOON)	04.07.2022 11:00	Environment Update including: 1. Clear Air Zone update 2. Carbon Neutral Strategy	Cabinet Member for Environment

					2. Update on Economy (especially night-time economy)	Cabinet Member for Culture and the Economy
06.09.2022	02.09.2022 (10AM)	29.08.2022	25.08.2022 (12 NOON)	22.08.2022 11:00	1. Community Safety Plan (to be brought back in September 2022 6 months after sign off at March Council)	Lynne Ridsdale Chris Woodhouse
01.11.2022	28.10.2022 (10AM)	24.10.2022	20.10.2022 (12 NOON)	13.10.2022 11:00 Tentative	Regeneration Projects including: 1. All townships 2. Bury Mill Gate NOTE: Active Travel Choices in Radcliffe to be brought with future regeneration updates.	
12.01.2023	10.01.2023 (10AM)	04.01.2023	23.12.2022 (12 NOON)	20.12.2022 11:00	Housing including: 1. Homelessness Strategy 2. Tackling Fuel Poverty	
09.02.2023 (BUDGET)	07.02.2023 (10AM)	01.02.2023	27.01.2023 (12 NOON)	23.01.2023 11:00	Budgetary Items: <ul style="list-style-type: none"> • Budget Monitoring Quarter 3 2022/23 • The Council's Budget 2023/24 And The Medium Term Financial Strategy • Dedicated Schools Grant And Setting The Schools Budget 2023-24 • Capital Budget 2023/24 • Housing Revenue Account 	Sam Evans Cllr O'Brien (All Executive Directors to be invited)

					<ul style="list-style-type: none"> The Flexible Use Of Capital Receipts 	
23.03.2023	21.03.2023 (10AM)	15.03.2023	10.03.2023 (12 NOON)	07.03.2023 11:00	Corporate Performance Update	Kate Waterhouse/ Lynne Ridsdale

Note: Quarterly Corporate Performance and Financial Monitoring reports to be scheduled in line with Cabinet Reporting timescales being mindful of not overloading agendas.

- Tackling Fuel Poverty - Request the appropriate Cabinet Members to bring a report on these wider issues to a future meeting of the Overview and Scrutiny Committee within the next twelve months.

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OVERVIEW AND SCRUTINY COMMITTEE TERMS OF REFERENCE

Scrutiny is a statutory role fulfilled by Councillors who are not members of the Cabinet. The role of the overview and scrutiny committees is to help develop policy, to carry out reviews of Council and other local services, and to hold decision makers to account for their actions and decisions.

Scrutiny plays an essential role in promoting accountability in local authorities' decision-making process. One of the key roles for non-Cabinet Councillors is to undertake an overview and scrutiny role for the Council. The overview and scrutiny role involves reviewing policies of the Council, helping to develop policies for the Council, scrutinising organisations external to the Council and holding the Leader / Cabinet Members to account.

1. MEMBERSHIP

The meeting will be Chaired by a Member of the Overview and Scrutiny Committee duly appointed by the Council. If at any meeting the Chair appointed by the Council is absent, and if no Deputy has been appointed by the Council, the meeting shall appoint a Chair for that meeting only. The Monitoring Officer or his/her representative shall at the start of the meeting invite nominations for Chair and will take a vote on a show of hands for those members nominated for Chair.

Members of Cabinet cannot be a member of the Overview and Scrutiny Committee. No member may be involved in scrutinising a decision in which they have been directly involved, or for a decision in the Cabinet portfolio they provide support to as a Deputy Cabinet Member

An overview and scrutiny committee may co-opt a maximum of two non-voting people as and when required, for example for a particular meeting or to join a task and finish group. Any such co-optees will be agreed by the committee having reference to the agreed work plan and/or task and finish group membership.

2. FUNCTION

To initiate public inquiries into matters of local concern. These can lead to reports and recommendations which advise the Leader / Cabinet Members and the Council as a whole on its policies, budget and service delivery.

Monitor the decisions of the Leader/Cabinet members. A decision that has been made by the Leader / Cabinet Member and not yet implemented can be 'called in'. This enables the Committee to consider whether the decision is appropriate. The Scrutiny Committee may recommend that the Leader / Cabinet Member reconsider the decision considering findings and comments made.

Be consulted by the Leader / Cabinet Member or the Council on forthcoming decisions and the development of policy.

3. KEY RESPONSIBILITIES OF THE COMMITTEE

- To review and scrutinise the decisions made or actions taken in connection with the discharge of any of the Council's functions.
- To review and scrutinise the performance of the Council in relation to its policy objectives, performance targets and all particular service areas.
- To set up, appoint and monitor Overview Project Groups (set up to carry out reviews of policies, services or the impact of decisions).
- To make recommendations to the Cabinet and/or appropriate Committee and/or Council arising from the outcome of the Scrutiny process.
- To review or scrutinise decisions made or other action taken in connection with the discharge by the responsible authorities of their crime and disorder functions.
- Oversight of the provision, planning and management of the assets and audit arrangements.
- Oversight of the Council's corporate plans and strategies and the monitoring of the corporate plan and departmental plans.
- To scrutinise outside bodies and partners relevant to the Council.
- To receive all reports from external inspectors.

4. MEETINGS

The Overview and Scrutiny Committee is a Committee of the Local Authority. The Committee will meet six times per year. The date and timings of the meetings will be fixed as part of the agreed schedule of meetings. Additional meetings may be convened at the request of the Chair, and with the agreement of the Council Leader.

A **quorum** of three will apply for meetings of the Overview and Scrutiny Committee.

Members will adhere to the agreed principles of the Council's Code of Conduct.

Decisions are to be taken by **consensus**. Where it is not possible to reach consensus, a decision will be reached by a simple majority of those present at the meeting. Where there are equal votes the Chair of the meeting will have the casting vote, there will be no restriction on how the Chair chooses to exercise his/her casting vote.

The Head of Democratic Services; Department of Legal and Democratic Services will act as the **lead officer**. Lead officer responsibilities will include ensuring that agendas are appropriate to the work programme of the Overview and Scrutiny Committee.

A Work Programme to be determined annually by the Committee.

The agenda and supporting **papers** shall be in a standard format and circulated at least five clear working days in advance of meetings. The minutes of decisions taken at the meeting will be kept and circulated to members as soon as possible. Minutes will be published on the Council web site.

It is important to ensure that all councillors are kept aware of the work of the Committee and a copy of the minutes will be circulated to all Bury Councillors. The Committee is regarded as a Council Committee for Access to Information Act purposes. Freedom of Information Act provisions shall apply to all business.

All meetings will be held in **public** with specific time allocated for public and member question time.

Any personal, prejudicial or pecuniary interests held by members should be declared in accordance with the Councils Code of Conduct on any item of business at a meeting, either before it is discussed or as soon as it becomes apparent. Interests which appear in the Council Register of Interests should still be declared at meetings, where appropriate.

The Committee will retain the ability to **exclude representatives** of the press and other members of the public from a defined section of the meeting having regard to the confidential nature of the business to be transacted, publicly on which would be prejudicial to the public interest (Part 5A and Schedule 12A, Local Government Act, as amended).

Meetings will be **clerked** by a representative of Democratic Services.

The Board will oversee and receive reports from a set of subgroups which will focus on the delivery of key targeted areas of work.

6. POST-DECISION SCRUTINY AND CALL-IN

Post-decision scrutiny takes place in response to decisions that have already been made. For decisions that have been made but not implemented, scrutiny has the power to call-in the executive to revisit a decision and delay its implementation. This applies only to 'key decisions', which are predominantly decisions made by the executive, either as individuals or as a whole.

These terms of reference should be read in conjunction with Section 2 - Committee Procedure Rules of the Council Constitution.

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